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Lampiran 1

Kuesioner Penelitian

KUESIONER PENELITIAN

Perkenalkan saya Indra Septian mahasiswa Universitas binaniaga Bogor Jurusan Manajemen, saat ini saya sedang mengadakan penelitian tentang **“Promosi Melalui Sosial Media *Instagram* dan *Brand Awareness* Terhadap Keputusan Pembelian Konsumen *Brightcare.id*”**. Terimakasih sebelumnya saya ucapkan kepada responden yang telah secara sukarela berpartisipasi menjawab pertanyaan dalam kuesioner ini. Saya menjamin kerahasiaan jawaban anda terkait kuesioner ini. Hasil Survey ini digunakan untuk menyelesaikan tugas akhir bukan untuk tujuan komersil. Atas kesediaan saudara-saudari saya ucapkan terimakasih. Semoga penelitian ini bermanfaat bagi kita semua.

1. Identitas Responden

- | | | |
|---------------|---|---|
| Jenis Kelamin | : | <ul style="list-style-type: none"> a. Laki-laki b. Perempuan |
| Usia | : | <ul style="list-style-type: none"> a. 17 tahun – 21 tahun b. 22 tahun – 29 tahun c. 30 tahun – 45 tahun d. >45 tahun |
| Domisili | : | <ul style="list-style-type: none"> a. Jakarta b. Bogor c. Tangerang d. Bekasi |
| Pekerjaan | : | <ul style="list-style-type: none"> a. Pelajar/Mahasiswa b. Karyawan c. Wirausaha d. Lainnya |

Apakah anda mengetahui produk Brightcare.id ?

- a. Ya, saya tahu
- b. Tidak, Saya tidak tahu

Apakah anda pernah melihat iklan produk Brightcare.id ?

- a. Ya, saya pernah
- b. Tidak, Saya tidak pernah

II. Pilihlah jawaban dengan memberi tanda (✓) pada kolom yang tersedia sesuai jawaban yang mewakili anda.

Sangat Setuju (SS) : 5

Setuju (S) : 4

Netral (N) : 3

Tidak Setuju (TS) : 2

Sangat Tidak Setuju (STS) : 1

No	Promosi Melalui Sosial Media <i>Instagram</i>					
	Pernyataan	Alternatif Jawaban				
		SS	S	N	TS	STS
	<i>Follow</i>					
1	Jumlah <i>follower</i> mempermudah mencari produk Brightcare.id.					
2	Jumlah <i>follower</i> memberikan daya Tarik dan kepercayaan terhadap produk Brightcare.id					
	<i>Share</i>					
3	Saya mengetahui produk Brightcare.id melaui tautan yang dibagikan.					

4	Semakin sering produk Brightcare.id di <i>share</i> menambah daya tarik untuk membeli.					
	<i>Hastag</i>					
5	Penggunaan <i>hastag</i> memudahkan mencari produk Brightcare.id					

No	Brand Awareness					
	Pernyataan	Alternatif Jawaban				
		SS	S	N	TS	STS
	Unware of Brand					
6	Saya mengetahui merek Brightcare.id.					
	Brand Recognition					
7	Saya dapat mengenali produk Brightcare.id dari disain kemasannya.					
	Brand Recall					
8	Brightcare.id adalah produk yang mudah di ingat kembali saat saya berbelanja shoe cleaner.					
	Top of Mind					
9	Merek shoe cleaner yang pertama kali muncul dibenak saya adalah Brightcare.id					
10	Saya lebih memilih Brightcare.id dibanding merek shoe cleaner lain.					

No	Keputusan Pembelian					
	Pernyataan	Alternatif Jawaban				
		SS	S	N	TS	STS
	Pengenalan Masalah					
11	Saya membeli produk Brightcare.id karena sesuai kebutuhan saya.					
	Pencarian Informasi					
12	Saya mencari informasi mengenai brand Brightcare.id sebelum membeli.					
	Evaluasi Alternatif					
13	Saya membeli produk Brightcare.id berdasarkan pengalaman kerabat saya.					
	Keputusan Pembelian					
14	Saya sudah membandingkan Produk Brightcare.id dengan <i>produk shoe cleaner</i> lainnya.					
	Setelah Pembelian					
15	Saya yakin sudah mengambil keputusan yang tepat setelah membeli produk Brightcare.id					
16	Saya akan merekomendasikan produk Brightcare.id ke kerabat saya.					

Lampiran 22
Hasil Jawaban Kuesioner

N	PROMOSI					BRAND AWARENESS					KEPUTUSAN PEMBELIAN					
	P1	P2	P3	P4	P5	BA1	BA2	BA3	BA4	BA5	KP1	KP2	KP3	KP4	KP5	KP6
1	3	3	4	4	3	3	3	3	3	3	4	3	2	3	3	3
2	4	3	4	3	3	3	3	3	2	2	3	4	4	4	3	3
3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
4	4	4	4	4	4	4	3	4	4	3	4	4	3	4	4	4
5	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4
6	4	4	4	5	5	4	4	4	4	4	4	5	4	4	4	4
7	3	4	4	5	5	4	4	5	5	4	4	4	5	4	5	4
8	5	3	5	3	5	3	3	3	4	4	5	4	5	5	4	5
9	5	5	4	5	5	4	5	4	4	4	4	4	4	4	4	4
10	4	5	4	5	5	4	3	3	3	3	4	4	4	4	4	4
11	5	5	5	5	5	3	4	4	4	4	3	5	5	4	4	4
12	5	5	4	5	4	4	4	4	4	4	3	4	3	3	4	4
13	4	5	4	4	4	4	4	2	2	3	3	4	3	3	4	4
14	4	3	5	3	5	4	4	3	4	5	4	3	3	3	4	4
15	4	4	4	4	4	4	4	4	2	2	3	4	4	4	4	4
16	4	3	5	3	5	4	4	3	4	5	4	3	3	3	4	4
17	4	4	4	5	4	4	4	4	3	4	4	4	3	4	5	4
18	4	4	4	5	4	4	3	3	3	3	5	4	4	4	4	5

41	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4
42	4	3	4	4	3	4	4	4	4	3	3	4	3	4	4	4
43	4	4	4	4	4	5	4	4	4	4	4	4	4	3	4	4
44	4	5	4	5	5	4	4	5	4	4	4	4	4	4	4	4
45	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
46	3	4	4	5	5	4	4	3	3	4	4	5	5	4	4	5
47	4	5	4	5	5	4	4	4	4	5	4	5	4	4	5	5
48	5	4	4	4	5	5	4	4	4	5	5	5	4	4	4	5
49	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
50	3	4	3	5	4	4	3	4	3	3	3	4	4	3	4	4
51	4	5	3	4	5	5	4	3	5	4	4	5	3	4	4	5
52	4	5	5	5	4	5	5	5	4	4	4	4	5	5	5	5
53	2	3	2	4	4	2	3	3	3	3	4	4	2	2	3	3
54	4	4	3	3	2	3	4	3	3	3	4	3	2	1	1	2
55	5	5	4	3	4	5	4	4	4	5	5	5	4	4	4	5
56	4	4	4	5	5	4	5	4	4	3	5	4	5	4	5	4
57	2	3	3	3	2	3	1	2	1	1	3	3	2	1	2	2
58	1	1	2	2	1	1	1	2	1	1	2	3	4	3	3	3
59	4	3	5	3	5	4	4	3	4	5	4	3	3	3	4	4
60	4	4	4	5	4	4	4	4	3	4	4	4	3	4	5	4
61	4	4	4	5	4	4	3	3	3	3	5	4	4	4	4	5
62	4	5	4	5	5	3	3	3	2	3	3	5	3	3	4	4

85	4	3	4	4	3	4	4	4	4	3	3	4	3	4	4	4
86	4	4	4	4	4	5	4	4	4	4	4	4	4	3	4	4
87	4	5	4	5	5	4	4	5	4	4	4	4	4	4	4	4
88	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
89	3	4	4	5	5	4	4	3	3	4	4	5	5	4	4	5
90	4	5	4	5	5	4	4	4	4	5	4	5	4	4	5	5
91	5	4	4	4	5	5	4	4	4	5	5	5	4	4	4	5
92	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
93	3	4	3	5	4	4	3	4	3	3	3	4	4	3	4	4
94	4	5	3	4	5	5	4	3	5	4	4	5	3	4	4	5
95	4	5	5	5	4	5	5	5	4	4	4	4	5	5	5	5
96	2	3	2	4	4	2	3	3	3	3	4	4	2	2	3	3
97	4	4	3	3	2	3	4	3	3	3	4	3	2	1	1	2
98	5	5	4	3	4	5	4	4	4	5	5	5	4	4	4	5
99	4	4	4	5	5	4	5	4	4	3	5	4	5	4	5	4
100	4	5	4	5	5	4	3	3	3	3	4	4	4	4	4	4
101	5	5	5	5	5	3	4	4	4	4	3	5	5	4	4	4
102	5	5	4	5	4	4	4	4	4	4	3	4	3	3	4	4
103	4	5	4	4	4	4	4	2	2	3	3	4	3	3	4	4
104	4	3	5	3	5	4	4	3	4	5	4	3	3	3	4	4
105	4	4	4	4	4	4	4	4	2	2	3	4	4	4	4	4
106	4	3	5	3	5	4	4	3	4	5	4	3	3	3	4	4

107	4	4	4	5	4	4	4	4	3	4	4	4	3	4	5	4
108	4	4	4	5	4	4	3	3	3	3	5	4	4	4	4	5
109	4	5	4	5	5	3	3	3	2	3	3	5	3	3	4	4
110	5	5	4	4	4	4	4	4	4	4	4	5	4	3	5	5
111	4	5	4	4	5	2	4	4	3	3	4	5	4	2	3	4
112	3	4	4	4	4	4	4	3	4	4	4	3	4	3	4	4
113	5	5	3	4	4	3	3	3	3	2	3	4	4	3	3	3
114	4	4	4	5	5	5	4	4	4	4	4	4	4	4	4	4
115	2	1	4	4	5	5	4	3	3	2	1	4	3	2	3	3
116	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
117	4	5	3	4	4	1	1	1	1	1	1	1	1	1	1	1
118	5	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4
119	5	5	5	5	5	1	3	3	3	3	3	5	3	1	4	4
120	4	4	4	4	4	4	4	4	3	3	3	3	3	3	3	3

Lampiran 3
Hasil Uji Validitas

		Correlations					PROMOS I
		P1	P2	P3	P4	P5	
P1	Pearson Correlation	1	,732**	,768**	,395*	,686**	,815**
	Sig. (2-tailed)		,000	,000	,031	,000	,000
	N	30	30	30	30	30	30
P2	Pearson Correlation	,732**	1	,805**	,772**	,720**	,931**
	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	30	30	30	30	30	30
P3	Pearson Correlation	,768**	,805**	1	,705**	,702**	,907**
	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	30	30	30	30	30	30
P4	Pearson Correlation	,395*	,772**	,705**	1	,767**	,836**
	Sig. (2-tailed)	,031	,000	,000		,000	,000
	N	30	30	30	30	30	30
P5	Pearson Correlation	,686**	,720**	,702**	,767**	1	,880**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	30	30	30	30	30	30
PROMOS I	Pearson Correlation	,815**	,931**	,907**	,836**	,880**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		P1	P2	P3	P4	P5	PROMOS I
P1	Pearson Correlation	1	,732**	,768**	,395*	,686**	,815**
	Sig. (2-tailed)		,000	,000	,031	,000	,000
	N	30	30	30	30	30	30
P2	Pearson Correlation	,732**	1	,805**	,772**	,720**	,931**
	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	30	30	30	30	30	30
P3	Pearson Correlation	,768**	,805**	1	,705**	,702**	,907**
	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	30	30	30	30	30	30
P4	Pearson Correlation	,395*	,772**	,705**	1	,767**	,836**
	Sig. (2-tailed)	,031	,000	,000		,000	,000
	N	30	30	30	30	30	30
P5	Pearson Correlation	,686**	,720**	,702**	,767**	1	,880**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	30	30	30	30	30	30
PROMOS I	Pearson Correlation	,815**	,931**	,907**	,836**	,880**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		P1	P2	P3	P4	P5	PROMOS I
P1	Pearson Correlation	1	,732**	,768**	,395*	,686**	,815**
	Sig. (2-tailed)		,000	,000	,031	,000	,000
	N	30	30	30	30	30	30
P2	Pearson Correlation	,732**	1	,805**	,772**	,720**	,931**
	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	30	30	30	30	30	30
P3	Pearson Correlation	,768**	,805**	1	,705**	,702**	,907**
	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	30	30	30	30	30	30
P4	Pearson Correlation	,395*	,772**	,705**	1	,767**	,836**
	Sig. (2-tailed)	,031	,000	,000		,000	,000
	N	30	30	30	30	30	30
P5	Pearson Correlation	,686**	,720**	,702**	,767**	1	,880**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	30	30	30	30	30	30
PROMOS I	Pearson Correlation	,815**	,931**	,907**	,836**	,880**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 4
Hasil Uji Reliabilitas

Promosi Melalui Sosial Media *Instagram* (X1)

Reliability Statistics	
Cronbach's Alpha	N of Items
.920	5

Brand Awareness (X2)

Reliability Statistics	
Cronbach's Alpha	N of Items
.914	5

Keputusan Pembelian (Y)

Reliability Statistics	
Cronbach's Alpha	N of Items
.914	6

Lampiran 5
Hasil Uji Statistik Deskriptif

Statistics

	P1	P2	P3	P4	P5	PROMOSI
N Valid	120	120	120	120	120	120
Missing	0	0	0	0	0	0
Mean	4,1500	4,2583	4,0167	4,3500	4,3500	21,1250
Median	4,0000	4,0000	4,0000	4,0000	4,0000	21,0000
Mode	4,00	4,00	4,00	4,00	4,00	21,00
Sum	498,00	511,00	482,00	522,00	522,00	2535,00

P1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2,00	3	2,5	2,5	2,5
3,00	13	10,8	10,8	13,3
4,00	67	55,8	55,8	69,2
5,00	37	30,8	30,8	100,0
Total	120	100,0	100,0	

P2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1,00	3	2,5	2,5	2,5
	3,00	9	7,5	7,5	10,0
	4,00	59	49,2	49,2	59,2
	5,00	49	40,8	40,8	100,0
	Total	120	100,0	100,0	

P3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	2	1,7	1,7	1,7
	3,00	16	13,3	13,3	15,0
	4,00	80	66,7	66,7	81,7
	5,00	22	18,3	18,3	100,0
	Total	120	100,0	100,0	

P4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	2	1,7	1,7	1,7
	3,00	8	6,7	6,7	8,3
	4,00	56	46,7	46,7	55,0
	5,00	54	45,0	45,0	100,0
	Total	120	100,0	100,0	

P5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	2	1,7	1,7	1,7
	3,00	6	5,0	5,0	6,7
	4,00	60	50,0	50,0	56,7
	5,00	52	43,3	43,3	100,0
	Total	120	100,0	100,0	

Statistics

		BA1	BA2	BA3	BA4	BA5	BRAND_AWAR ENESS
N	Valid	120	120	120	120	120	120
	Missing	0	0	0	0	0	0
Mean		4,2833	3,9917	3,9250	3,8667	3,8667	19,9333
Median		4,0000	4,0000	4,0000	4,0000	4,0000	20,0000
Mode		4,00	4,00	4,00	4,00	4,00	21,00
Sum		514,00	479,00	471,00	464,00	464,00	2392,00

BA1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	1	,8	,8	,8
	3,00	5	4,2	4,2	5,0
	4,00	73	60,8	60,8	65,8
	5,00	41	34,2	34,2	100,0
	Total	120	100,0	100,0	

BA2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	1	,8	,8	,8
	3,00	20	16,7	16,7	17,5
	4,00	78	65,0	65,0	82,5
	5,00	21	17,5	17,5	100,0
	Total	120	100,0	100,0	

BA3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	2	1,7	1,7	1,7
	3,00	30	25,0	25,0	26,7
	4,00	63	52,5	52,5	79,2
	5,00	25	20,8	20,8	100,0
	Total	120	100,0	100,0	

BA4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	4	3,3	3,3	3,3
	3,00	30	25,0	25,0	28,3
	4,00	64	53,3	53,3	81,7
	5,00	22	18,3	18,3	100,0
Total		120	100,0	100,0	

BA5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	8	6,7	6,7	6,7
	3,00	28	23,3	23,3	30,0
	4,00	56	46,7	46,7	76,7
	5,00	28	23,3	23,3	100,0
Total		120	100,0	100,0	

Statistics

		KP1	KP2	KP3	KP4	KP5	KP6	KEPUTUSAN_P EMBELIAN
N	Valid	120	120	120	120	120	120	120
	Missing	0	0	0	0	0	0	0
Mean		3,8917	4,1833	3,9667	3,7500	4,0750	4,2000	24,0667
Median		4,0000	4,0000	4,0000	4,0000	4,0000	4,0000	24,0000
Mode		4,00	4,00	4,00	4,00	4,00	4,00	24,00
Sum		467,00	502,00	476,00	450,00	489,00	504,00	2888,00

KP1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1,00	3	2,5	2,5	2,5
	3,00	27	22,5	22,5	25,0
	4,00	67	55,8	55,8	80,8
	5,00	23	19,2	19,2	100,0
	Total	120	100,0	100,0	

KP2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	12	10,0	10,0	10,0
	4,00	74	61,7	61,7	71,7
	5,00	34	28,3	28,3	100,0
	Total	120	100,0	100,0	

KP3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	29	24,2	24,2	24,2
	4,00	66	55,0	55,0	79,2
	5,00	25	20,8	20,8	100,0
	Total	120	100,0	100,0	

KP4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1,00	3	2,5	2,5	2,5
	2,00	3	2,5	2,5	5,0
	3,00	34	28,3	28,3	33,3
	4,00	61	50,8	50,8	84,2
	5,00	19	15,8	15,8	100,0
Total		120	100,0	100,0	

KP5

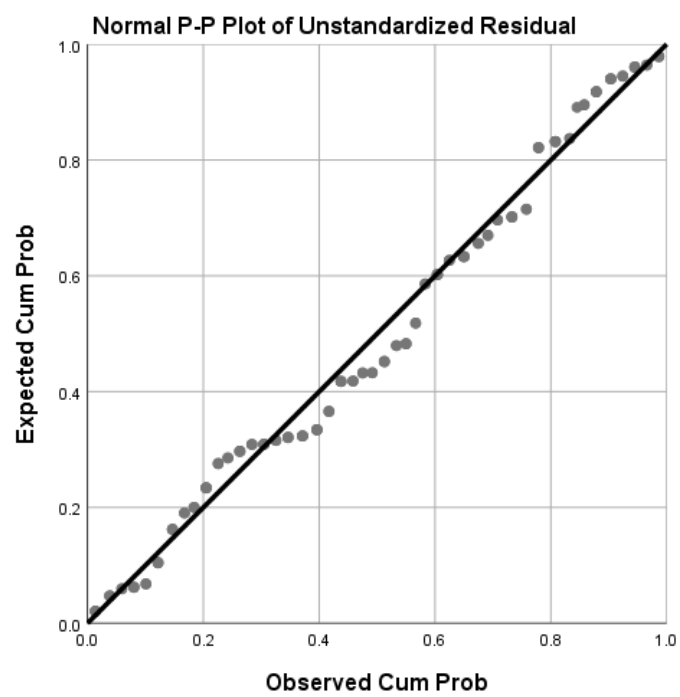
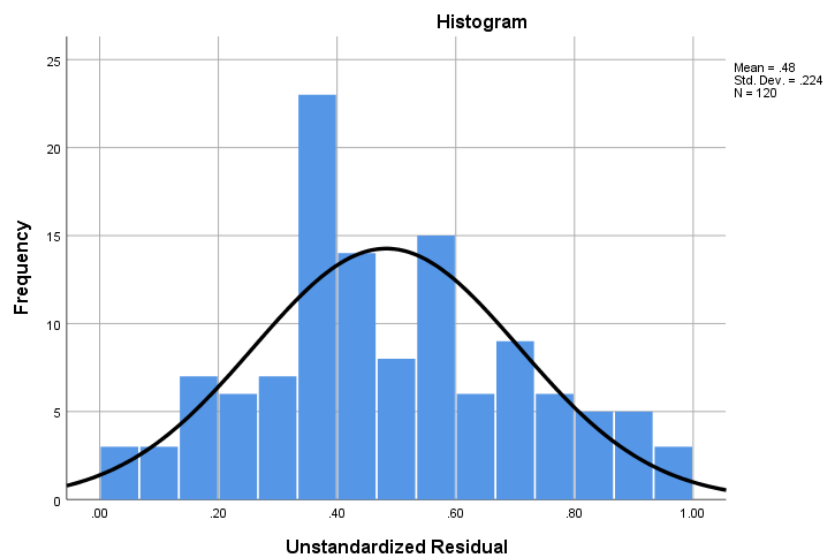
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	19	15,8	15,8	15,8
	4,00	73	60,8	60,8	76,7
	5,00	28	23,3	23,3	100,0
Total		120	100,0	100,0	

KP6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	13	10,8	10,8	10,8
	4,00	70	58,3	58,3	69,2
	5,00	37	30,8	30,8	100,0
Total		120	100,0	100,0	

Lampiran 6

Hasil Uji Asumsi Klasik, Uji Korelasi, Uji Regresi & Hasil Uji Hipotesis



One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		120
Normal Parameters ^{a,b}	Mean	,4829
	Std. Deviation	,22376
Most Extreme Differences	Absolute	,076
	Positive	,076
	Negative	-,059
Test Statistic		,076
Asymp. Sig. (2-tailed)		,089 ^{c,d}

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

Correlations

		Promosi	Brand Awareness	Keputusan Pembelian
Promosi	Pearson Correlation	1	,592**	,640**
	Sig. (2-tailed)		,000	,000
	N	120	120	120
Brand Awareness	Pearson Correlation	,592**	1	,622**
	Sig. (2-tailed)	,000		,000
	N	120	120	120
Keputusan Pembelian	Pearson Correlation	,640**	,622**	1
	Sig. (2-tailed)	,000	,000	
	N	120	120	120

** . Correlation is significant at the 0.01 level (2-tailed).

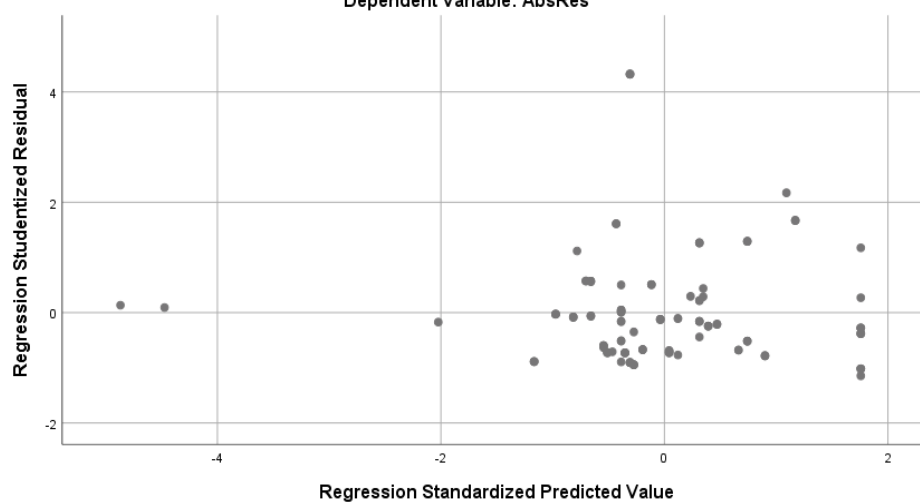
Coefficients^a

Model	Collinearity Statistics	
	Tolerance	VIF
1 (Constant)		
PROMOSI	,649	1,540
BRAND_AWARENESS	,649	1,540

a. Dependent Variable: KEPUTUSAN_PEMBELIAN

Scatterplot

Dependent Variable: AbsRes



Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	T	Sig.
	B	Std. Error	Beta		
(Constant)	.520	.327		1.589	.115
PROMOSI	.469	.091	.418	5.154	.000
BRAND_AWARENESS	.379	.082	.374	4.615	.000

a. Dependent Variable: KEPUTUSAN_PEMBELIAN

ANOVA^a

Model	Sum of Squares	Df	Mean Square	F	Sig.
1 Regression	17.870	2	8.935	58.533	.000 ^b
Residual	17.860	117	.153		
Total	35.730	119			

a. Dependent Variable: PROMOSI

b. Predictors: (Constant), BRAND_AWARENESS, KEPUTUSAN_PEMBELIAN

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.707 ^a	.500	.492	.39071

a. Predictors: (Constant), PROMOSI, BRAND_AWARENESS

b. Dependent Variable: KEPUTUSAN_PEMBELIAN

Lampiran 7

Tabel F

Titik Persentase Distribusi F untuk Probabilita = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.90	1.86	1.83	1.80	1.78
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.89	1.86	1.83	1.80	1.78
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.78
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.77
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.82	1.80	1.77
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93	1.89	1.85	1.82	1.79	1.77
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93	1.88	1.85	1.82	1.79	1.77
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.77
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.81	1.79	1.76
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.78	1.76
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92	1.88	1.84	1.81	1.78	1.76
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92	1.87	1.84	1.81	1.78	1.76
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
121	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
122	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
123	3.92	3.07	2.68	2.45	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
124	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
125	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
126	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.87	1.83	1.80	1.77	1.75
127	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
128	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
129	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
130	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
131	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
132	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
133	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
134	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
135	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.77	1.74

Lampiran 8

Tabel T

Titik Persentase Distribusi t (df = 81 – 120)

Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Lampiran 9

Tabel R

Tabel r untuk df = 1 - 50

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432