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Lampiran 1
Kuesioner penelitian

Assalamualaikum, Wr. Wb.

Perkenalkan, saya Bismi Lenggang Sari, mahasiswi Universitas Binaniaga Indonesia Program Studi Manajemen, Program Sarjana, Fakultas Ekonomi dan Bisnis. Saat ini saya sedang melaksanakan penelitian sebagai bagian dari penyelesaian studi dengan judul “Pengaruh *Green Marketing* dan *Brand Ambassador* “Abe Cekut” terhadap Keputusan Pembelian Ultra Mimi Kids di Yogya Bogor Junction”.

Demi tercapainya tujuan penelitian ini, maka peneliti memohon kesediaan Saudara/i untuk mengisi kuesioner ini dengan pernyataan yang telah disediakan sesuai dengan keadaan yang sebenarnya. Jawaban yang diberikan oleh Saudara/i tidak akan dinilai salah atau benar, semua informasi yang diterima sebagai hasil jawaban ini akan dijamin kerahasiaanya karena semata-mata hanya untuk ilmu pengetahuan.

Atas kesediaan Saudara/i untuk meluangkan waktunya dalam pengisian kuesioner ini, peneliti mengucapkan terima kasih.

Hormat Saya,

Bismi Lenggang Sari

NPM 19210042

A. Profil Responden

1. Nama*
2. Jenis kelamin

☐ Laki-laki	☐ Perempuan
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3. Usia

☐ 17 – 22 Tahun	☐ 23 – 28 Tahun
☐ 29 – 34 Tahun	☐ 35 – 40 Tahun
☐ > 41 Tahun	
4. Pekerjaan

☐ Pelajar/mahasiswa	☐ Wirausaha
☐ Karyawan	☐ Lainnya
5. Seberapa sering membeli Ultra Mimi Kids

☐ 2 – 4 kali	☐ 5 – 8 kali
☐ > 10 kali	

B. Petunjuk Pengisian

Mohon Saudara/i menandai jawaban yang paling tepat untuk setiap pernyataan berikut dengan menekan tombol bulat pada pilihan jawaban yang tersedia dan menurut Saudara/i tepat atau sesuai dengan pendapat masing-masing. Setiap pernyataan hanya membutuhkan satu pernyataan dengan skala penilaian :

- Sangat Setuju (SS)
- Setuju (S)
- Netral (N)
- Tidak Setuju (TS)
- Sangat Tidak Setuju (STS)

KUESIONER

- **Variabel *Green Marketing***

No	PERNYATAAN	JAWABAN				
		SS	S	N	TS	STS
Produk Ramah Lingkungan						
1.	Ultra Mimi Kids menggunakan konsep produk yang ramah lingkungan.					
2.	Ultra Mimi Kids mengurangi penambahan limbah di lingkungan sekitar.					
3.	Saya mendukung produk yang memiliki konsep pelestarian lingkungan seperti Ultra Mimi Kids.					
Produk Menggunakan Bahan Baku Ramah Lingkungan						
4.	Ultra Mimi Kids dibuat dengan bahan baku yang aman dan ramah lingkungan.					
5.	Penggunaan bahan baku ramah lingkungan menjadi pertimbangan saya dalam membeli produk Ultra Mimi Kids.					
6.	Saya menyadari pentingnya menggunakan produk yang tidak merusak lingkungan dari bahan bakunya.					
Promosi Ramah Lingkungan						
7.	Promosi Ultra Mimi Kids sering menampilkan pesan tentang pentingnya menjaga lingkungan.					
8.	Saya merasa kampanye promosi Ultra Mimi Kids mendidik tentang kesadaran lingkungan.					
9.	Promosi bertema ramah lingkungan membuat saya lebih yakin memilih Ultra Mimi Kids.					
Kemasan Ramah Lingkungan						
10.	Kemasan Ultra Mimi Kids terbuat dari kemasan ramah lingkungan dan mudah di daur ulang.					
11.	Saya tertarik membeli produk Ultra Mimi Kids karena kemasannya tidak merusak lingkungan.					

- **Variabel *Brand Ambassador***

No	PERNYATAAN	JAWABAN				
		SS	S	N	TS	STS
Visibility (Visibilitas)						
1.	Saya sering melihat “Abe Cekut” dalam promosi produk Ultra Mimi Kids.					
2.	“Abe Cekut” aktif tampil di media sosial maupun iklan sebagai perwakilan produk.					
3.	Kehadiran “Abe Cekut” mudah dikenali sebagai wajah dari Ultra Mimi Kids.					
Credibility (Kredibilitas)						
4.	Saya percaya bahwa “Abe Cekut” memberikan informasi yang benar tentang Ultra Mimi Kids.					
5.	Citra positif yang dimiliki “Abe Cekut” membuat saya percaya terhadap produk Ultra Mimi Kids.					
6.	Saya merasa yakin membeli produk ini karena didukung oleh figure yang saya percaya.					
Attractiveness (Daya Tarik)						
7.	“Abe Cekut” memiliki penampilan yang menarik dan menghibur.					
8.	Saya menyukai cara “Abe Cekut” dalam menyampaikan promosi Ultra Mimi Kids.					
9.	Daya tarik pribadi “Abe Cekut” membuat saya tertarik pada produk Ultra Mimi Kids.					
Power (Kekuatan)						
10.	“Abe Cekut” memiliki pengaruh besar terhadap keputusan saya dalam membeli Ultra Mimi Kids.					
11.	Saya mengikuti rekomendasi oleh “Abe Cekut” dalam memilih Ultra Mimi Kids.					
12.	Saya merasa lebih yakin membeli Ultra Mimi Kids karena disarankan oleh “Abe Cekut”.					

- **Variabel Keputusan Pembelian**

No	PERNYATAAN	JAWABAN				
		SS	S	N	TS	STS
Pengenalan Kebutuhan						
1.	Saya membeli Ultra Mimi Kids karena sesuai dengan kebutuhan keluarga.					
2.	Saya memilih produk Ultra Mimi Kids karena bahan bakunya alami.					
3.	Kebutuhan gizi Ultra Mimi Kids sesuai dengan produk yang saya mau.					
Pencarian Informasi						
4.	Saya mencari informasi terlebih dahulu sebelum memutuskan membeli Ultra Mimi Kids.					
5.	Saya mempertimbangkan testimoni atau review sebelum membeli Ultra Mimi Kids.					
6.	Saya melihat promosi dan penjelasan produk sebelum membeli Ultra Mimi Kids.					
Evaluasi alternatif						
7.	Saya membandingkan Ultra Mimi Kids dengan merek susu anak lainnya sebelum membeli.					
8.	Saya menilai manfaat dan kandungan Ultra Mimi Kids sebelum mengambil keputusan dalam membeli.					
9.	Saya mempertimbangkan harga dan kualitas produk ini disbanding produk sejenis lainnya.					
Keputusan untuk membeli						
10.	Saya yakin dalam memilih Ultra Mimi Kids sebagai pilihan susu anak.					
11.	Saya membeli Ultra Mimi Kids atas keputusan pribadi tanpa pengaruh orang lain.					
12.	Saya merasa puas setelah membeli produk Ultra Mimi Kids.					

Lampiran 2

Tabulasi Data Mentah 30 Responden

N	Green Marketing (X1)											Total
	GM1	GM2	GM3	GM4	GM5	GM6	GM7	GM8	GM9	GM10	GM11	
1	3	2	3	3	3	4	3	4	4	4	3	36
2	4	4	5	4	5	5	4	5	4	4	4	48
3	3	4	5	3	4	4	4	3	5	3	4	42
4	5	3	5	5	5	5	5	5	5	5	5	53
5	4	4	5	4	5	5	4	4	4	4	5	48
6	4	4	5	4	4	5	3	3	4	4	4	44
7	4	5	4	4	5	5	5	5	5	5	5	52
8	4	4	5	5	5	5	4	4	5	5	5	51
9	3	3	3	3	4	3	3	3	4	3	4	36
10	4	4	4	5	4	4	4	4	4	3	3	43
11	3	4	4	4	3	4	4	3	3	2	2	36
12	4	4	4	4	4	4	4	4	4	4	4	44
13	4	4	5	5	5	4	4	4	4	4	4	47
14	5	5	5	5	5	5	5	5	5	5	5	55
15	5	5	5	5	5	5	5	5	5	5	5	55
16	5	5	5	5	5	5	4	4	4	5	5	52
17	5	5	5	5	5	5	5	4	5	5	5	54
18	4	4	4	4	4	4	4	4	4	4	4	44
19	5	5	5	5	5	5	4	4	4	5	5	52
20	4	3	5	5	4	5	4	5	5	3	5	48
21	4	4	4	4	5	5	4	4	4	4	5	47
22	5	5	5	4	4	4	5	5	4	5	4	50
23	4	4	4	4	4	4	4	4	4	4	4	44
24	4	3	5	4	5	4	4	3	4	5	4	45
25	5	4	4	4	4	4	4	4	4	4	4	45
26	4	4	3	4	3	4	3	4	3	4	3	39
27	4	3	4	3	4	3	4	3	4	4	3	39
28	4	4	4	4	4	5	4	4	4	4	4	45
29	4	3	4	3	3	4	4	4	3	4	3	39
30	4	3	4	5	3	4	5	3	4	4	3	42

N	Brand Ambassador (X2)												Total
	BA1	BA2	BA3	BA4	BA5	BA6	BA7	BA8	BA9	BA10	BA11	BA12	
1	4	4	4	4	3	4	5	3	3	4	5	4	47
2	3	4	4	4	4	3	5	4	3	4	3	3	44
3	4	4	3	5	4	5	3	3	4	4	4	5	48
4	5	4	5	4	4	4	5	5	4	5	4	4	53
5	4	4	4	5	5	4	4	5	5	4	4	3	51
6	4	4	5	4	4	3	4	4	4	3	3	3	45
7	4	4	5	5	4	4	4	4	5	4	4	4	51
8	5	5	5	5	4	5	5	5	5	5	4	5	58
9	5	4	4	4	4	3	3	4	4	3	3	3	44
10	3	3	4	4	3	4	4	3	4	4	4	4	44
11	4	4	4	3	4	4	3	4	4	4	4	4	46
12	4	4	4	4	4	4	4	4	4	4	4	4	48
13	4	4	3	3	4	4	5	5	5	5	4	3	49
14	5	5	5	5	5	5	5	5	5	5	5	5	60
15	5	5	5	5	5	3	5	5	5	4	4	4	55
16	5	5	5	5	5	5	5	5	5	5	5	5	60
17	5	5	4	5	5	4	5	4	5	5	5	5	57
18	4	4	4	4	4	4	4	4	4	4	4	4	48
19	5	5	5	5	5	5	5	5	5	5	5	5	60
20	4	5	5	4	4	4	5	5	4	3	4	4	51
21	4	4	4	4	4	4	4	5	5	4	4	3	49
22	5	5	5	5	5	5	5	5	5	5	5	5	60
23	5	5	5	4	4	4	5	5	4	4	4	4	53
24	3	4	3	5	4	4	4	4	4	4	5	4	48
25	4	4	5	5	4	4	5	5	5	5	5	5	56
26	4	3	4	3	4	3	4	3	4	3	4	3	42
27	4	4	3	4	4	4	4	3	4	4	4	3	45
28	3	4	4	5	4	4	4	4	4	4	4	4	48
29	4	3	3	4	4	4	3	4	4	4	3	4	44
30	4	4	3	5	4	4	3	4	4	3	4	4	46

N	Keputusan Pembelian (Y)												Total
	KP1	KP2	KP3	KP4	KP5	KP6	KP7	KP8	KP9	KP10	KP11	KP12	
1	3	3	3	3	3	3	3	4	3	4	4	4	40
2	4	4	4	5	5	4	5	5	5	3	4	4	52
3	4	4	5	3	4	4	5	3	3	3	4	4	46
4	4	5	5	4	5	5	5	5	5	5	5	4	57
5	3	4	4	4	5	4	4	5	4	4	3	4	48
6	4	4	4	4	4	4	4	4	4	4	4	4	48
7	5	5	5	4	4	4	4	5	5	5	5	5	56
8	5	4	5	5	4	5	4	5	4	4	5	5	55
9	4	3	3	5	3	4	4	5	2	2	2	3	40
10	4	4	5	4	4	4	4	4	4	4	4	4	49
11	3	4	4	4	5	5	4	5	5	4	3	4	50
12	4	4	4	4	4	4	4	4	4	4	4	4	48
13	3	4	4	4	4	4	4	4	5	4	4	4	48
14	5	5	5	5	5	5	5	5	5	5	5	5	60
15	5	5	5	5	5	5	5	5	5	5	5	5	60
16	4	5	5	5	5	5	5	5	5	5	5	5	59
17	5	5	5	5	5	5	5	5	5	5	5	5	60
18	5	5	4	4	4	4	4	4	4	4	4	4	50
19	4	5	5	5	5	5	5	5	5	5	5	5	59
20	5	4	5	5	3	5	5	4	5	4	5	5	55
21	5	5	5	5	5	4	5	5	5	5	5	5	59
22	5	5	5	5	5	5	5	5	5	5	5	5	60
23	5	4	5	4	5	4	5	4	5	4	4	3	52
24	4	5	5	4	4	3	5	5	5	5	5	4	54
25	4	4	4	4	5	4	5	4	4	4	4	4	50
26	4	3	4	3	4	3	4	3	4	3	4	4	43
27	4	4	3	4	3	4	4	3	4	3	4	4	44
28	4	4	4	3	3	4	4	5	5	4	5	4	49
29	4	3	4	4	4	3	4	4	3	4	3	4	44
30	5	4	3	4	4	3	4	3	4	4	3	4	45

Lampiran 3

Tabulasi Data Mentah 100 Responden

N	GREEN MARKETING (X1)											Total X1
	GM1	GM2	GM3	GM4	GM5	GM6	GM7	GM8	GM9	GM10	GM11	
1	4	5	5	4	4	4	4	4	4	3	4	45
2	4	4	5	5	5	5	4	4	4	4	4	48
3	3	4	4	4	3	4	4	4	4	3	3	40
4	3	3	4	5	5	4	5	4	4	4	5	46
5	5	5	4	4	4	5	5	4	4	5	5	50
6	3	4	4	4	4	4	4	4	4	4	4	43
7	5	5	5	4	5	5	4	5	4	5	5	52
8	4	4	4	4	4	4	4	4	4	5	5	46
9	4	4	4	4	4	4	4	4	4	4	4	44
10	4	4	4	3	4	3	4	5	4	4	5	44
11	4	4	4	4	2	4	4	4	3	4	4	41
12	5	3	4	4	4	4	4	4	4	4	4	44
13	4	4	4	4	4	4	4	4	4	4	4	44
14	4	4	4	4	4	4	4	4	4	4	4	44
15	4	5	4	5	4	5	4	5	4	5	4	49
16	4	4	4	4	4	4	4	4	4	4	4	44
17	5	5	5	5	5	5	5	5	5	5	5	55
18	4	5	4	3	3	4	3	3	4	3	4	40
19	4	4	4	4	4	4	4	4	4	4	4	44
20	5	3	5	3	4	5	3	4	5	3	5	45
21	4	4	4	4	4	4	5	4	4	5	4	46
22	4	5	3	4	4	4	5	4	4	4	4	45
23	4	3	3	4	4	5	3	3	3	2	3	37
24	5	5	5	5	5	5	5	5	5	5	5	55
25	5	4	5	4	5	4	4	5	5	4	4	49
26	4	4	3	4	4	4	3	4	3	3	3	39
27	4	4	4	4	4	4	4	4	4	4	4	44
28	4	4	4	3	4	4	4	4	4	3	3	41
29	4	3	3	4	5	5	4	3	3	5	4	43

N	GREEN MARKETING (X1)											Total X1
	GM1	GM2	GM3	GM4	GM5	GM6	GM7	GM8	GM9	GM10	GM11	
62	4	4	4	4	4	4	4	4	4	4	4	44
63	3	3	3	4	4	4	3	3	4	4	3	38
64	4	4	4	3	4	3	4	4	4	4	3	41
65	4	4	3	4	4	4	4	4	4	4	3	42
66	4	4	4	4	4	4	4	4	4	4	4	44
67	4	4	5	5	3	5	5	5	5	3	4	48
68	4	4	4	4	4	4	4	4	4	4	4	44
69	4	3	4	2	2	3	5	4	4	4	3	38
70	4	4	5	5	5	5	4	4	4	4	4	48
71	5	5	5	5	5	5	5	5	5	5	5	55
72	4	4	4	4	3	4	2	3	4	4	4	40
73	4	4	4	4	4	4	4	4	3	4	5	44
74	5	5	5	4	5	5	5	5	5	5	5	54
75	4	4	4	4	4	4	4	4	4	4	4	44
76	4	4	4	4	2	3	3	4	4	3	3	38
77	4	4	4	4	4	4	4	4	4	4	3	43
78	3	4	5	4	5	4	5	4	4	5	4	47
79	5	5	4	5	5	5	4	5	5	5	3	51
80	3	2	3	4	4	4	5	5	4	4	4	42
81	5	5	5	5	5	5	5	5	5	5	5	55
82	4	4	4	4	4	4	4	4	4	3	3	42
83	4	4	4	4	4	4	4	4	4	4	4	44
84	5	5	5	5	5	5	5	5	5	5	4	54
85	4	4	4	5	5	4	4	4	4	5	4	47
86	5	4	4	5	5	5	5	4	5	5	5	52
87	4	3	4	4	5	4	4	4	4	4	4	44
88	4	4	4	4	4	4	4	4	4	4	4	44
89	4	4	3	4	4	4	3	3	3	4	4	40
90	3	4	4	3	4	4	3	3	3	4	3	38
91	4	4	4	3	4	4	4	4	3	3	4	41
92	4	4	4	4	4	4	4	4	4	4	4	44
93	4	2	4	3	4	4	4	4	4	4	4	41

N	BRAND AMBASSADOR (X2)												Total X2
	BA1	BA2	BA3	BA4	BA5	BA6	BA7	BA8	BA9	BA10	BA11	BA12	
1	4	4	4	5	5	4	4	5	4	4	5	4	52
2	4	5	3	4	3	5	5	3	4	4	4	5	49
3	3	3	4	4	4	2	2	3	3	3	3	2	36
4	5	4	5	5	4	3	5	4	4	4	4	5	52
5	5	4	3	3	4	5	4	4	4	4	4	4	48
6	4	4	4	4	4	3	4	4	2	4	4	4	45
7	4	4	4	5	4	5	4	3	3	3	4	5	48
8	4	5	4	4	4	4	4	4	4	4	4	5	50
9	4	4	4	4	4	4	4	4	4	4	4	4	48
10	5	5	4	5	5	3	4	5	5	4	4	4	53
11	3	4	4	4	3	4	4	4	3	2	4	4	43
12	5	5	4	5	5	4	4	5	5	5	5	5	57
13	4	4	4	5	5	3	3	3	3	5	5	5	49
14	4	4	4	4	4	4	4	4	4	4	4	4	48
15	5	4	4	5	5	4	4	4	4	4	5	4	52
16	4	4	3	4	4	4	2	4	4	4	4	4	45
17	5	5	4	5	5	3	3	3	4	5	5	5	52
18	4	4	3	5	4	4	4	4	4	3	3	4	46
19	4	4	3	3	3	4	4	4	4	4	2	2	41
20	4	5	4	4	4	5	3	5	5	4	5	4	52
21	5	5	5	5	5	4	3	5	5	4	5	5	56
22	4	4	4	4	5	3	2	4	4	4	4	4	46
23	3	3	4	4	3	4	3	5	2	3	2	3	39
24	5	5	4	5	5	4	3	5	4	4	4	5	53
25	4	4	4	4	5	3	5	3	4	4	4	4	48
26	4	4	4	3	4	3	3	4	4	3	3	4	43
27	4	3	5	4	4	4	1	4	5	4	4	4	46
28	4	4	4	4	4	4	3	3	4	4	4	4	46
29	4	3	4	4	3	3	4	4	4	3	5	4	45
30	4	4	4	4	4	4	4	4	4	4	4	4	48
31	4	4	4	4	4	3	3	3	3	4	4	4	44
32	4	4	4	5	4	4	4	4	4	4	4	4	49
33	4	5	4	4	4	4	4	4	4	5	5	3	50
34	4	4	4	3	4	4	2	4	4	5	2	4	44
35	5	4	4	4	5	3	3	3	4	5	3	4	47

N	BRAND AMBASSADOR (X2)												Total X2
	BA1	BA2	BA3	BA4	BA5	BA6	BA7	BA8	BA9	BA10	BA11	BA12	
36	5	5	5	4	4	4	4	4	4	4	3	4	50
37	4	4	4	4	3	4	4	4	4	4	3	3	45
38	4	4	4	4	4	4	4	4	4	4	4	4	48
39	4	4	4	4	4	4	4	4	4	3	4	4	47
40	3	4	3	4	4	4	2	4	4	5	5	4	46
41	4	5	4	4	4	3	3	3	4	4	4	4	46
42	4	5	4	5	3	4	4	4	4	3	3	4	47
43	4	4	4	4	4	4	4	4	4	4	4	4	48
44	4	5	3	4	5	3	3	4	4	4	5	4	48
45	4	5	5	5	5	4	4	4	5	5	3	3	52
46	4	5	4	3	3	3	3	3	5	5	4	4	46
47	5	5	5	5	4	4	4	4	5	5	4	4	54
48	5	5	5	5	4	4	4	4	5	5	4	2	52
49	3	3	3	3	4	2	4	4	3	3	3	3	38
50	3	4	4	4	3	3	3	4	4	4	4	4	44
51	4	4	3	4	4	4	4	4	4	4	4	4	47
52	4	4	4	5	4	4	4	4	4	5	5	4	51
53	4	5	4	4	4	4	3	3	3	3	4	4	45
54	4	4	4	4	4	4	4	4	4	4	4	4	48
55	4	3	4	5	4	4	4	4	4	4	5	5	50
56	4	5	4	5	4	4	4	2	4	4	4	4	48
57	5	5	5	5	5	3	3	3	3	4	4	5	50
58	4	4	4	4	4	4	4	4	4	4	5	4	49
59	3	3	5	4	5	3	4	4	4	4	2	4	45
60	4	4	5	4	4	4	4	4	4	4	3	4	48
61	4	4	5	5	3	4	3	4	5	5	4	4	50
62	4	4	4	3	3	3	2	3	3	4	4	4	41
63	3	3	4	4	4	4	4	4	3	3	4	4	44
64	4	5	4	4	4	4	3	3	3	3	3	4	44
65	3	3	2	4	4	2	4	4	4	4	2	3	39
66	4	5	4	4	4	5	4	4	4	4	4	4	50
67	5	5	5	3	4	4	4	2	4	4	4	4	48
68	4	4	4	4	4	4	3	3	3	4	4	4	45
69	2	4	4	2	4	4	4	4	4	4	4	2	42
70	4	4	4	5	5	5	4	4	4	4	5	5	53

N	BRAND AMBASSADOR (X2)												Total X2
	BA1	BA2	BA3	BA4	BA5	BA6	BA7	BA8	BA9	BA10	BA11	BA12	
71	4	4	4	5	5	5	4	4	4	5	5	5	54
72	2	3	4	4	4	4	4	4	4	4	5	3	45
73	5	5	4	4	4	4	4	4	4	4	4	4	50
74	5	5	5	5	4	3	4	5	5	5	5	5	56
75	3	4	3	4	3	4	2	3	3	3	3	3	38
76	4	4	4	4	4	3	4	4	4	3	4	4	46
77	4	4	4	5	5	4	3	4	3	4	4	4	48
78	4	5	4	3	3	3	4	4	5	5	3	4	47
79	4	4	5	5	4	4	4	3	4	4	5	4	50
80	4	4	5	4	4	4	4	4	5	5	5	5	53
81	5	5	4	5	3	4	4	3	5	5	5	4	52
82	4	4	4	4	4	3	5	4	4	4	4	4	48
83	4	4	4	4	4	4	4	4	3	3	4	4	46
84	5	4	5	5	5	4	4	5	5	3	3	4	52
85	4	5	5	4	5	4	4	5	4	4	4	4	52
86	5	4	5	4	5	4	5	5	4	4	4	4	53
87	5	5	4	4	4	4	3	4	4	3	4	4	48
88	3	3	4	4	4	4	3	4	4	4	3	5	45
89	4	4	4	4	4	4	4	4	4	4	4	4	48
90	3	3	3	4	4	3	4	4	3	4	4	3	42
91	3	3	4	4	4	3	3	4	4	3	3	3	41
92	4	4	4	4	4	4	4	4	4	4	4	4	48
93	4	4	4	4	4	4	3	3	4	3	3	4	44
94	4	4	3	3	3	3	4	4	3	3	3	3	40
95	4	5	4	4	4	5	4	5	4	4	4	4	51
96	4	4	5	5	5	3	3	4	4	5	5	4	51
97	4	4	5	4	4	4	4	4	3	4	4	4	48
98	5	4	4	4	5	4	4	4	4	3	4	2	47
99	4	4	4	4	5	3	4	4	3	4	5	5	49
100	3	3	4	4	4	4	3	5	4	4	4	4	46

N	Keputusan Pembelian (Y)												Total (Y)
	KP1	KP2	KP3	KP4	KP5	KP6	KP7	KP8	KP9	KP10	KP11	KP12	
1	4	4	5	4	4	5	5	5	4	4	5	5	54
2	4	4	5	5	5	5	5	5	4	5	5	4	56
3	3	5	4	4	5	4	5	4	5	3	3	4	49
4	5	5	4	5	5	5	5	4	5	5	5	5	58
5	3	4	5	4	5	3	4	5	4	4	3	5	49
6	4	4	4	4	4	4	4	4	4	4	4	4	48
7	5	5	4	4	5	5	5	5	5	5	5	5	58
8	5	5	5	5	5	5	5	5	5	5	5	5	60
9	4	4	4	4	4	4	4	4	4	4	4	4	48
10	5	5	5	5	5	5	5	5	5	5	5	5	60
11	3	5	4	4	3	4	4	4	5	4	4	4	48
12	4	4	5	4	3	4	5	5	5	5	5	5	54
13	4	4	4	4	4	4	4	4	4	5	5	4	50
14	4	4	4	4	4	4	4	4	4	4	4	4	48
15	5	4	5	4	5	4	5	4	5	5	4	5	55
16	5	5	4	4	3	4	4	4	4	4	4	4	49
17	5	5	5	5	5	5	5	5	5	5	5	5	60
18	4	3	4	3	5	4	5	4	4	2	4	3	45
19	4	4	4	4	4	4	4	4	4	4	4	4	48
20	3	5	3	4	5	3	4	4	5	5	4	3	48
21	4	4	4	4	4	4	4	4	4	5	5	5	51
22	4	4	4	5	4	4	4	3	4	5	4	4	49
23	3	4	4	3	4	3	4	5	4	4	4	3	45
24	5	5	5	5	5	5	5	5	5	5	5	5	60
25	3	3	4	3	4	4	4	5	4	4	4	4	46
26	3	3	4	4	4	4	3	3	3	4	4	3	42
27	4	4	4	4	4	4	4	4	4	4	4	4	48
28	4	3	4	3	4	5	4	3	4	4	4	3	45
29	4	4	4	4	3	4	5	4	3	3	4	3	45
30	3	3	4	4	4	4	4	4	3	4	4	4	45
31	4	4	4	4	4	4	4	4	4	4	3	4	47
32	4	4	4	4	3	4	4	4	4	4	5	3	47
33	4	3	4	5	4	4	4	5	4	3	3	3	46
34	4	2	5	4	3	4	3	3	4	4	4	4	44
35	4	5	4	4	5	5	4	4	5	4	4	4	52
36	5	4	5	5	5	5	4	3	2	2	4	4	48
37	3	3	4	4	4	3	4	5	4	3	3	4	44
38	4	4	4	4	4	4	4	4	4	4	4	4	48
39	3	3	4	4	4	4	4	4	3	4	4	4	45

N	Keputusan Pembelian (Y)												Total (Y)
	KP1	KP2	KP3	KP4	KP5	KP6	KP7	KP8	KP9	KP10	KP11	KP12	
40	5	5	4	4	4	4	4	3	4	5	4	4	50
41	4	4	4	4	4	5	4	4	4	4	4	4	49
42	4	3	5	4	4	4	4	3	3	4	5	3	46
43	3	3	3	4	4	4	4	4	4	4	4	4	45
44	5	4	5	5	5	5	5	4	4	5	5	4	56
45	3	3	4	4	4	4	4	4	4	3	3	4	44
46	4	2	5	4	4	5	5	3	3	4	4	5	48
47	4	5	5	5	5	5	5	5	5	4	4	5	57
48	5	5	5	5	5	5	5	5	5	4	4	5	58
49	4	3	4	5	4	3	3	3	3	3	4	3	42
50	3	3	3	4	3	4	5	4	3	4	4	3	43
51	4	4	4	3	4	4	4	5	4	4	4	4	48
52	4	5	4	5	5	5	5	5	5	4	5	4	56
53	4	3	4	4	3	4	3	3	4	4	4	5	45
54	4	4	4	4	4	4	4	4	4	4	4	4	48
55	3	4	4	3	3	3	4	4	4	5	5	5	47
56	4	4	4	4	4	4	4	4	4	4	4	4	48
57	4	4	4	4	4	5	5	5	4	5	5	4	53
58	4	4	4	4	4	4	4	4	4	5	5	4	50
59	4	5	5	5	4	4	5	5	4	4	4	5	54
60	4	3	4	4	4	4	4	4	3	4	4	5	47
61	3	3	4	5	5	5	5	5	3	5	5	5	53
62	4	3	4	5	4	2	3	4	4	3	4	4	44
63	3	3	4	4	3	4	4	4	3	5	4	4	45
64	4	4	4	5	4	5	4	3	3	5	5	4	50
65	3	3	3	3	4	5	5	4	4	3	2	2	41
66	4	3	4	5	4	5	4	4	4	5	4	4	50
67	4	4	5	5	5	5	5	5	5	4	4	4	55
68	4	4	4	4	4	4	4	4	4	4	4	4	48
69	4	4	2	4	4	4	4	4	2	5	5	4	46
70	4	4	4	4	5	4	4	4	4	5	5	4	51
71	5	5	5	5	5	5	5	5	5	5	5	5	60
72	4	4	4	3	3	3	4	4	2	2	2	4	39
73	4	4	4	4	4	4	3	4	4	4	5	5	49
74	5	5	5	5	5	5	5	5	5	5	5	5	60
75	3	3	4	4	4	4	4	4	3	4	4	4	45
76	4	4	4	3	4	3	3	4	4	4	4	4	45
77	4	4	4	4	3	3	4	2	3	4	4	3	42
78	3	4	4	3	4	5	4	3	3	5	4	5	47

Lampiran 4

Hasil Uji Validitas

A. Variabel *Green Marketing* (X1)

Correlations													
		GM01	GM02	GM03	GM04	GM05	GM06	GM07	GM08	GM09	GM10	GM11	TOTAL
GM01	Pearson Correlation	1	.578**	.520**	.629**	.514**	.477**	.596**	.552**	.307	.775**	.558**	.732**
	Sig. (2-tailed)		.001	.003	.000	.004	.008	.001	.002	.105	.000	.001	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM02	Pearson Correlation	.578**	1	.443*	.455*	.507**	.481**	.448*	.379*	.242	.412*	.478**	.670**
	Sig. (2-tailed)	.001		.014	.012	.004	.007	.013	.039	.206	.026	.007	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM03	Pearson Correlation	.520**	.443*	1	.544**	.677**	.592**	.488**	.294	.516**	.421*	.593**	.737**
	Sig. (2-tailed)	.003	.014		.002	.000	.001	.006	.114	.004	.023	.001	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM04	Pearson Correlation	.629**	.455*	.544**	1	.483*	.590**	.509**	.417*	.413*	.385*	.480**	.732**
	Sig. (2-tailed)	.000	.012	.002		.007	.001	.004	.022	.026	.039	.007	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM05	Pearson Correlation	.514**	.507**	.677**	.483*	1	.585**	.399*	.403*	.602**	.596**	.839**	.799**
	Sig. (2-tailed)	.004	.004	.000	.007		.001	.029	.027	.001	.001	.000	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM06	Pearson Correlation	.477**	.481**	.592**	.590**	.585**	1	.347	.559**	.493**	.457*	.709**	.800**
	Sig. (2-tailed)	.008	.007	.001	.001	.001		.060	.001	.007	.013	.000	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM07	Pearson Correlation	.596**	.448*	.488**	.509**	.399*	.347	1	.490**	.527**	.482**	.383*	.658**
	Sig. (2-tailed)	.001	.013	.006	.004	.029	.060		.006	.003	.008	.037	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM08	Pearson Correlation	.552**	.379*	.294	.417*	.403*	.559**	.490**	1	.421*	.448*	.529**	.673**
	Sig. (2-tailed)	.002	.039	.114	.022	.027	.001	.006		.023	.015	.003	.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
GM09	Pearson Correlation	.307	.242	.516**	.413*	.602**	.493**	.527**	.421*	1	.398*	.734**	.687**
	Sig. (2-tailed)	.105	.206	.004	.026	.001	.007	.003	.023		.036	.000	.000
	N	29	29	29	29	29	29	29	29	29	28	29	29
GM10	Pearson Correlation	.775**	.412*	.421*	.385*	.596**	.457*	.482**	.448*	.398*	1	.610**	.715**
	Sig. (2-tailed)	.000	.026	.023	.039	.001	.013	.008	.015	.036		.000	.000
	N	29	29	29	29	29	29	29	29	28	29	29	29
GM11	Pearson Correlation	.558**	.478**	.593**	.480**	.839**	.709**	.383*	.529**	.734**	.610**	1	.849**
	Sig. (2-tailed)	.001	.007	.001	.007	.000	.000	.037	.003	.000	.000		.000
	N	30	30	30	30	30	30	30	30	29	29	30	30
TOTAL	Pearson Correlation	.732**	.670**	.737**	.732**	.799**	.800**	.658**	.673**	.687**	.715**	.849**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	29	29	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

B. Brand Ambassador (X2)

Correlations														
		BA01	BA02	BA03	BA04	BA05	BA06	BA07	BA08	BA09	BA10	BA11	BA12	TOTAL
BA01	Pearson Correlation	1	.663**	.532**	.217	.587**	.321	.360	.519**	.513**	.396*	.264	.419*	.685**
	Sig. (2-tailed)		.000	.002	.249	.001	.084	.051	.003	.004	.030	.158	.021	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA02	Pearson Correlation	.663**	1	.579**	.490**	.639**	.441*	.618**	.642**	.466**	.431*	.467**	.533**	.826**
	Sig. (2-tailed)	.000		.001	.006	.000	.015	.000	.000	.009	.017	.009	.002	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA03	Pearson Correlation	.532**	.579**	1	.257	.341	.133	.616**	.576**	.374*	.279	.231	.366*	.646**
	Sig. (2-tailed)	.002	.001		.170	.065	.485	.000	.001	.042	.135	.220	.047	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA04	Pearson Correlation	.217	.490**	.257	1	.502**	.472**	.186	.284	.453*	.343	.454*	.625**	.619**
	Sig. (2-tailed)	.249	.006	.170		.005	.008	.326	.129	.012	.063	.012	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA05	Pearson Correlation	.587**	.639**	.341	.502**	1	.299	.303	.586**	.679**	.413*	.344	.350	.699**
	Sig. (2-tailed)	.001	.000	.065	.005		.108	.103	.001	.000	.023	.062	.058	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA06	Pearson Correlation	.321	.441*	.133	.472**	.299	1	.202	.283	.431*	.647**	.612**	.755**	.656**
	Sig. (2-tailed)	.084	.015	.485	.008	.108		.285	.130	.017	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA07	Pearson Correlation	.360	.618**	.616**	.186	.303	.202	1	.535**	.303	.594**	.497**	.310	.672**
	Sig. (2-tailed)	.051	.000	.000	.326	.103	.285		.002	.103	.001	.005	.096	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA08	Pearson Correlation	.519**	.642**	.576**	.284	.586**	.283	.535**	1	.641**	.474**	.217	.251	.717**
	Sig. (2-tailed)	.003	.000	.001	.129	.001	.130	.002		.000	.008	.248	.181	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA09	Pearson Correlation	.513**	.466**	.374*	.453*	.679**	.431*	.303	.641**	1	.556**	.422*	.383*	.726**
	Sig. (2-tailed)	.004	.009	.042	.012	.000	.017	.103	.000		.001	.020	.037	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA10	Pearson Correlation	.396*	.431*	.279	.343	.413*	.647**	.594**	.474**	.556**	1	.601**	.613**	.755**
	Sig. (2-tailed)	.030	.017	.135	.063	.023	.000	.001	.008	.001		.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA11	Pearson Correlation	.264	.467**	.231	.454*	.344	.612**	.497**	.217	.422*	.601**	1	.664**	.681**
	Sig. (2-tailed)	.158	.009	.220	.012	.062	.000	.005	.248	.020	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
BA12	Pearson Correlation	.419*	.533**	.366*	.625**	.350	.755**	.310	.251	.383*	.613**	.664**	1	.745**
	Sig. (2-tailed)	.021	.002	.047	.000	.058	.000	.096	.181	.037	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	.685**	.826**	.646**	.619**	.699**	.656**	.672**	.717**	.726**	.755**	.681**	.745**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

C. Keputusan Pembelian (Y)

Correlations														
		KP01	KP02	KP03	KP04	KP05	KP06	KP07	KP08	KP09	KP10	KP11	KP12	TOTAL
KP01	Pearson Correlation	1	.476**	.455*	.476**	.146	.279	.444*	.084	.278	.332	.458*	.447*	.543**
	Sig. (2-tailed)		.008	.012	.008	.440	.136	.014	.658	.136	.073	.011	.013	.002
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP02	Pearson Correlation	.476**	1	.667**	.476**	.558**	.569**	.623**	.505**	.718**	.790**	.706**	.621**	.877**
	Sig. (2-tailed)	.008		.000	.008	.001	.001	.000	.004	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP03	Pearson Correlation	.455*	.667**	1	.384*	.523**	.561**	.695**	.438*	.592**	.651**	.730**	.582**	.826**
	Sig. (2-tailed)	.012	.000		.036	.003	.001	.000	.016	.001	.000	.000	.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP04	Pearson Correlation	.476**	.476**	.384*	1	.421*	.642**	.533**	.575**	.341	.332	.271	.534**	.665**
	Sig. (2-tailed)	.008	.008	.036		.020	.000	.002	.001	.065	.073	.147	.002	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP05	Pearson Correlation	.146	.558**	.523**	.421*	1	.445*	.618**	.438*	.523**	.537**	.236	.309	.653**
	Sig. (2-tailed)	.440	.001	.003	.020		.014	.000	.016	.003	.002	.210	.097	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP06	Pearson Correlation	.279	.569**	.561**	.642**	.445*	1	.506**	.545**	.498**	.403*	.473**	.564**	.730**
	Sig. (2-tailed)	.136	.001	.001	.000	.014		.004	.002	.005	.027	.008	.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP07	Pearson Correlation	.444*	.623**	.695**	.533**	.618**	.506**	1	.318	.543**	.412*	.517**	.368*	.736**
	Sig. (2-tailed)	.014	.000	.000	.002	.000	.004		.086	.002	.024	.003	.046	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP08	Pearson Correlation	.084	.505**	.438*	.575**	.438*	.545**	.318	1	.448*	.516**	.361*	.392*	.641**
	Sig. (2-tailed)	.658	.004	.016	.001	.016	.002	.086		.013	.004	.050	.032	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP09	Pearson Correlation	.278	.718**	.592**	.341	.523**	.498**	.543**	.448*	1	.689**	.701**	.517**	.788**
	Sig. (2-tailed)	.136	.000	.001	.065	.003	.005	.002	.013		.000	.000	.003	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP10	Pearson Correlation	.332	.790**	.651**	.332	.537**	.403*	.412*	.516**	.689**	1	.710**	.680**	.810**
	Sig. (2-tailed)	.073	.000	.000	.073	.002	.027	.024	.004	.000		.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP11	Pearson Correlation	.458*	.706**	.730**	.271	.236	.473**	.517**	.361*	.701**	.710**	1	.733**	.789**
	Sig. (2-tailed)	.011	.000	.000	.147	.210	.008	.003	.050	.000	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
KP12	Pearson Correlation	.447*	.621**	.582**	.534**	.309	.564**	.368*	.392*	.517**	.680**	.733**	1	.761**
	Sig. (2-tailed)	.013	.000	.001	.002	.097	.001	.046	.032	.003	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	.543**	.877**	.826**	.665**	.653**	.730**	.736**	.641**	.788**	.810**	.789**	.761**	1
	Sig. (2-tailed)	.002	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Lampiran 5

Hasil Uji Reliabilitas

A. Variabel *Green Marketing* (X1)**Reliability Statistics**

Cronbach's Alpha	N of Items
.917	11

B. Variabel *Brand Ambassador* (X2)**Reliability Statistics**

Cronbach's Alpha	N of Items
.904	12

C. Variabel Keputusan Pembelian (Y)

Reliability Statistics

Cronbach's Alpha	N of Items
.921	12

Lampiran 6

Hasil Uji Analisis Deskriptif

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
GREEN MARKETING	100	37.00	55.00	45.2400	4.57070
BRAND AMBASSADOR	100	36.00	57.00	47.5600	4.11531
KEPUTUSAN PEMBELIAN	100	39.00	60.00	49.1800	5.04801
Valid N (listwise)	100				

Lampiran 7
Hasil Uji Asumsi Klasik

A. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	3.56791621
Most Extreme Differences	Absolute	.073
	Positive	.073
	Negative	-.056
Test Statistic		.073
Asymp. Sig. (2-tailed)		.200 ^{c,d}

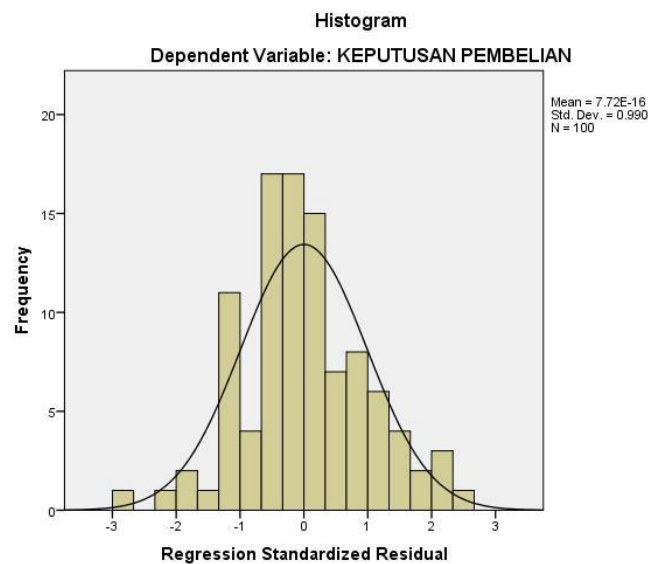
a. Test distribution is Normal.

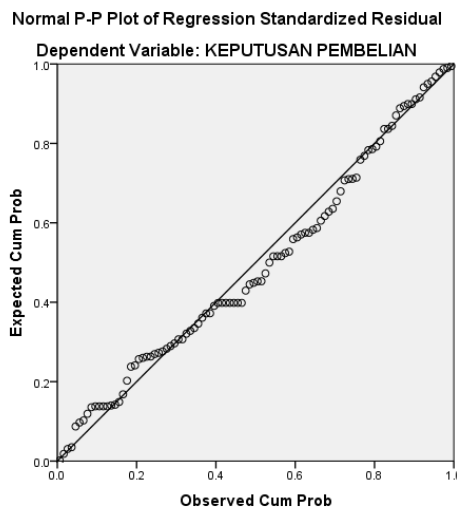
b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

B. Histogram Uji Normalitas





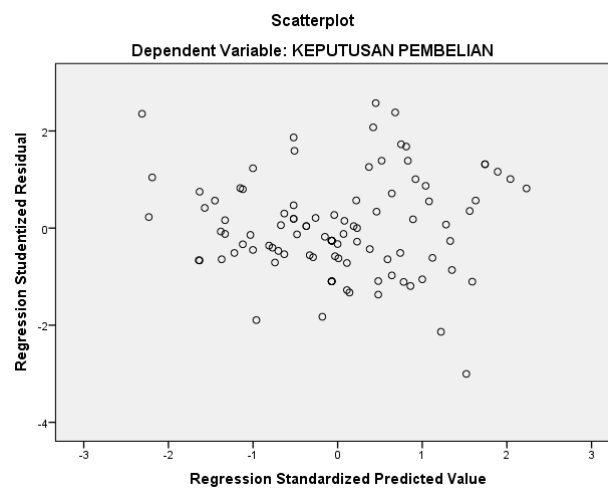
C. Uji Multikolinearitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	5.905	4.426		1.334	.185		
	GREEN MARKETING	.393	.098	.356	4.012	.000	.655	1.528
	BRAND AMBASSADOR	.536	.109	.437	4.926	.000	.655	1.528

a. Dependent Variable: KEPUTUSAN PEMBELIAN

D. Uji Heteroskedastisitas



E. Uji Linearitas Variabel *Green Marketing* terhadap Keputusan Pembelian

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
KEPUTUSAN PEMBELIAN * GREEN MARKETING	Between Groups	(Combined)	1298.716	18	72.151	4.775	.000
		Linearity	947.232	1	947.232	62.682	.000
		Deviation from Linearity	351.484	17	20.676	1.368	.175
	Within Groups		1224.044	81	15.112		
	Total		2522.760	99			

F. Uji Linearitas Variabel Brand Ambassador terhadap Keputusan Pembelian

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
KEPUTUSAN PEMBELIAN * BRAND AMBASSADOR	Between Groups	(Combined)	1301.573	19	68.504	4.488	.000
		Linearity	1053.314	1	1053.314	69.003	.000
		Deviation from Linearity	248.259	18	13.792	.904	.576
	Within Groups		1221.187	80	15.265		
	Total		2522.760	99			

Lampiran 8

Hasil Uji Analisis Koefisien Korelasi

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.707 ^a	.500	.490	3.60451
a. Predictors: (Constant), BRAND AMBASSADOR, GREEN MARKETING				
b. Dependent Variable : Keputusan Pembelian				

Lampiran 9
Hasil Uji Analisis Regresi Linear Berganda

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	5.905	4.426		1.334	.185
GREEN MARKETING	.393	.098	.356	4.012	.000
BRAND AMBASSADOR	.536	.109	.437	4.926	.000

a. Dependent Variable: KEPUTUSAN PEMBELIAN

Lampiran 10
Hasil Uji Hipotesis

A. Uji Parsial (Uji t)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	5.905	4.426		1.334	.185
Green Marketing	.393	.098	.356	4.012	.000
Brand Ambassador	.536	.109	.437	4.926	.000

a. Dependent Variable: Keputusan Pembelian

B. Uji Simultan (Uji f)

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1262.487	2	631.244	48.585	.000 ^b
	Residual	1260.273	97	12.993		
	Total	2522.760	99			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Brand Ambassador, Green Marketing

Lampiran 11

Hasil Uji Koefisien Determinasi (R^2)**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.707 ^a	.500	.490	3.605

a. Predictors: (Constant), Brand Ambassador, Green Marketing

Lampiran 12
Tabel Distribusi R dan T

Titik Persentase Distribusi t (df = 81 –120)

Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Lampiran 13
Tabel Distribusi F

Titik Persentase Distribusi F untuk Probabilita = 0,05															
df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.90	1.86	1.83	1.80	1.78
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.89	1.86	1.83	1.80	1.78
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.78
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.77
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.82	1.80	1.77
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93	1.89	1.85	1.82	1.79	1.77
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93	1.88	1.85	1.82	1.79	1.77
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.77
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.81	1.79	1.76
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.78	1.76
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92	1.88	1.84	1.81	1.78	1.76
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92	1.87	1.84	1.81	1.78	1.76
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
121	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
122	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
123	3.92	3.07	2.68	2.45	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
124	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
125	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
126	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.87	1.83	1.80	1.77	1.75
127	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
128	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
129	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
130	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
131	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
132	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
133	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
134	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
135	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.77	1.74