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KUESIONER PENELITIAN

PENGARUH CITRA MEREK, KUALITAS PRODUK DAN PROMOSI
TERHADAP KEPUTUSAN PEMBELIAN DI RESTORAN CEPAT SAJI
MCDONALD'S LODAYA BOGOR

Kepada Yth.

Bapak/Ibu/Saudara/I Responden

Di Tempat

Saya Ayu Tantri Mahasiswi S1 Manajemen STIE Binaniaga Bogor, saat ini saya sedang melakukan penelitian tentang “Pengaruh Citra Merek, Kualitas Produk, dan Promosi Terhadap Keputusan Pembelian di Restoran Cepat Saji McDonald's Lodaya Bogor”. Penelitian ini merupakan salah satu syarat kelulusan di jenjang S1. Survey ini dilakukan sebagai sumber data dari penelitian tersebut. Oleh karena itu Bapak/Ibu/Saudara/I responden yang terhormat, bersama dengan ini saya memohon kesediaan Bapak/Ibu/Saudara/I untuk mengisi kuesioner berikut ini sesuai dengan keadaan yang sebenarnya. Atas bantuan Bapak/Ibu/Saudara/I saya mengucapkan terimakasih.

Keterangan Jawaban

SS	= Sangat Setuju	Skor 5
S	= Setuju	Skor 4
N	= Netral	Skor 3
TS	= Tidak Setuju	Skor 2
STS	= Sangat Tidak Setuju	Skor 1

Karakteristik Responden

1. Jenis Kelamin :
 - a. Pria
 - b. Wanita
2. Usia :
 - a. < 20 tahun
 - b. 20 – 29 tahun
 - c. > 30 tahun
3. a. SMU/Sederajat/dibawahnya :
 - b. Diploma
 - c. Sarjana

Pernyataan berdasarkan Citra Merek

No	Pernyataan	SS	S	N	TS	STS
1	Logo di McDonald's Lodaya Bogor mudah di lihat.					
2	Harga makanan di McDonald's Lodaya Bogor lebih terjangkau.					
3	Kemasan produk di McDonald's Lodaya baik.					
4	Produk makanan McDonald's Lodaya memiliki rasa yang enak.					
5	McDonald's Lodaya lebih unggul dari restoran cepat saji lainnya.					

Pernyataan berdasarkan kualitas produk

No	Pernyataan	SS	S	N	TS	STS
1	Produk di McDonald's Lodaya lebih banyak dan bervariasi.					
2	Produk McDonald's Lodaya memiliki rasa yang sesuai dengan harapan.					
3	Harga produk McDonald's Lodaya sebanding dengan kualitasnya.					
4	Kualitas dalam penyajian (bentuk penyajian untuk makan di restoran McDonald's Lodaya atau bungkus untuk dibawa pulang/ <i>take away</i>).					
5	Bahan-bahan makanan McDonald's Lodaya higienis.					
6	Menu di McDonald's Lodaya memiliki ukuran yang pas.					

Pernyataan berdasarkan promosi

No	Pernyataan	SS	S	N	TS	STS
1	Saya sering menyaksikan dan mendengar promosi produk McDonald's dari media cetak, elektronik, DLL.					
2	Saya pernah melihat produk McDonald's pada even-even tertentu.					
3	Saya sering melihat promosi McDonald's dari internet.					
4	Saya pernah mendapatkan kupon/undian dari McDonald's Lodaya Bogor.					

Pernyataan berdasarkan keputusan pembelian

No	Pernyataan	SS	S	N	TS	STS
1	Dengan berbagai macam pertimbangan saya selalu memilih makan di McDonald's Lodaya.					
2	Sudah menjadi kebiasaan saya makan di McDonald's Lodaya Bogor.					
3	Saya akan merekomendasikan kepada orang-orang terdekat untuk makan di McDonald's Lodaya Bogor.					
4	Saya makan di McDonald's Lodaya Bogor berulang-ulang atau lebih dari satu kali.					

LAMPIRAN 2

Tabulasi Data Mentah

Citra Merek (X1)

No Responden	Butir Pernyataan					TOTAL X1
	X1.1	X1.2	X1.3	X1.4	X1.5	
1	5	4	4	4	4	21
2	5	4	4	4	4	21
3	4	4	3	4	3	18
4	4	3	3	3	3	16
5	4	4	4	4	3	19
6	4	4	4	4	4	20
7	5	5	5	5	5	25
8	5	4	4	5	5	23
9	4	2	3	3	3	15
10	5	3	4	3	4	19
11	4	3	4	4	3	18
12	5	4	4	3	3	19
13	4	4	4	4	4	20
14	4	4	4	4	4	20
15	4	3	3	4	3	17
16	5	4	4	3	3	19
17	5	4	4	4	3	20
18	5	3	4	4	3	19
19	4	4	4	4	3	19
20	5	3	4	3	2	17
21	4	4	3	4	4	19
22	4	3	4	3	4	18
23	4	4	3	4	3	18
24	5	4	4	4	3	20
25	3	4	4	4	3	18
26	5	3	3	3	3	17
27	5	3	4	3	2	17
28	5	5	5	5	3	23
29	3	5	4	4	3	19
30	5	4	4	5	5	23

Kualitas Produk (X2)

No Responden	Butir Pernyataan						TOTAL X2
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	
1	5	5	4	4	4	5	27
2	5	5	4	5	5	5	29
3	4	4	4	4	4	4	24
4	3	3	3	3	4	3	19
5	3	4	4	4	3	4	22
6	4	4	4	4	4	4	24
7	5	5	5	5	5	5	30
8	5	5	5	5	5	4	29
9	4	3	2	3	2	2	16
10	4	2	3	3	3	2	17
11	4	4	4	4	4	3	23
12	4	3	4	4	4	4	23
13	4	4	4	4	4	4	24
14	4	3	4	3	3	4	21
15	3	4	4	3	3	3	20
16	3	4	4	5	4	4	24
17	3	3	4	4	3	4	21
18	3	4	4	3	4	3	21
19	4	4	4	4	4	3	23
20	4	3	4	3	3	4	21
21	4	4	3	4	4	3	22
22	4	4	4	4	4	4	24
23	4	4	4	4	4	4	24
24	4	4	4	4	4	4	24
25	4	4	4	3	4	3	22
26	3	3	3	3	3	3	18
27	4	3	4	3	2	3	19
28	4	4	5	5	5	5	28
29	5	4	4	3	4	4	24
30	5	5	5	4	4	4	27

Promosi (X3)

No Responden	Butir Pernyataan				TOTAL X3
	X3.1	X3.2	X3.3	X3.4	
1	5	5	5	3	18
2	5	5	5	5	20
3	5	4	5	3	17
4	3	3	3	1	10
5	5	3	5	2	15
6	4	4	4	2	14
7	5	5	5	5	20
8	4	3	4	1	12
9	3	3	3	1	10
10	5	3	5	5	18
11	5	4	3	2	14
12	5	3	5	3	16
13	4	4	4	4	16
14	4	3	4	4	15
15	3	3	4	1	11
16	4	4	4	4	16
17	4	4	4	2	14
18	4	3	4	1	12
19	3	3	3	3	12
20	3	2	5	3	13
21	4	4	4	3	15
22	4	4	4	4	16
23	3	3	3	3	12
24	4	4	4	3	15
25	3	3	3	3	12
26	4	3	3	1	11
27	4	3	4	1	12
28	4	4	3	1	12
29	3	3	5	1	12
30	5	4	5	1	15

Keputusan Pembelian (Y)

No	Butir Pernyataan	TOTAL Y
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Responden	Y.1	Y.2	Y.3	Y.4	
1	4	4	5	4	17
2	5	5	5	5	20
3	5	5	5	4	19
4	3	3	3	3	12
5	3	3	3	3	12
6	4	3	4	4	15
7	5	5	5	5	20
8	4	4	5	5	18
9	2	2	2	4	10
10	3	3	4	2	12
11	4	3	3	5	15
12	3	2	4	4	13
13	4	4	4	4	16
14	3	4	3	4	14
15	3	3	3	3	12
16	4	3	3	3	13
17	3	2	3	3	11
18	3	3	3	2	11
19	4	3	4	3	14
20	2	3	4	5	14
21	4	4	4	4	16
22	4	3	4	4	15
23	3	3	3	3	12
24	4	4	4	4	16
25	3	3	3	3	12
26	3	3	3	3	12
27	2	2	3	4	11
28	3	3	2	3	11
29	4	3	3	5	15
30	4	4	4	4	16

LAMPIRAN 3

Uji Validitas dan Reliabilitas

Variabel Citra Merek

		Correlations					
		X1.1	X1.2	X1.3	X1.4	X1.5	TOTAL_X1
X1.1	Pearson Correlation	1	-.042	.329	.014	.129	.398*
	Sig. (2-tailed)		.824	.076	.941	.498	.029
	N	30	30	30	30	30	30
X1.2	Pearson Correlation	-.042	1	.522**	.667**	.337	.742**

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.695	.701	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X1.1	14.80	4.166	.124	.189	.766
X1.2	15.50	3.086	.539	.550	.605
X1.3	15.40	3.490	.557	.411	.614
X1.4	15.40	3.007	.645	.569	.560
X1.5	15.83	3.040	.462	.322	.644

Variabel Kualitas Produk

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	TOTAL_X2
X2.1	Pearson Correlation	1	.541**	.398	.346	.451*	.435	.648**
	Sig. (2-tailed)		.002	.030	.061	.012	.016	.000
	N	30	30	30	30	30	30	30
X2.2	Pearson Correlation	.541**	1	.626**	.646**	.706**	.610**	.857**
	Sig. (2-tailed)	.002		.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30
X2.3	Pearson Correlation	.398	.626**	1	.573**	.594**	.706**	.800**
	Sig. (2-tailed)	.030	.000		.001	.001	.000	.000
	N	30	30	30	30	30	30	30
X2.4	Pearson Correlation	.346	.646**	.573**	1	.724**	.681**	.827**
	Sig. (2-tailed)	.061	.000	.001		.000	.000	.000
	N	30	30	30	30	30	30	30
X2.5	Pearson Correlation	.451*	.706**	.594**	.724**	1	.611**	.852**
	Sig. (2-tailed)	.012	.000	.001	.000		.000	.000
	N	30	30	30	30	30	30	30
X2.6	Pearson Correlation	.435	.610**	.706**	.681**	.611**	1	.842**
	Sig. (2-tailed)	.016	.000	.000	.000	.000		.000
	N	30	30	30	30	30	30	30
TOTAL_X2	Pearson Correlation	.648**	.857**	.800**	.827**	.852**	.842**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.892	.891	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X2.1	19.03	9.689	.514	.325	.901
X2.2	19.17	8.351	.780	.627	.861
X2.3	19.07	9.099	.717	.567	.873
X2.4	19.20	8.648	.742	.631	.868
X2.5	19.23	8.254	.770	.637	.863
X2.6	19.30	8.217	.753	.626	.866

Variabel Promosi

Correlations

		X3.1	X3.2	X3.3	X3.4	TOTAL_X3
X3.1	Pearson Correlation	1	.584**	.571**	.348	.773**
	Sig. (2-tailed)		.001	.001	.060	.000
	N	30	30	30	30	30
X3.2	Pearson Correlation	.584**	1	.237	.399*	.698**
	Sig. (2-tailed)	.001		.208	.029	.000
	N	30	30	30	30	30
X3.3	Pearson Correlation	.571**	.237	1	.354	.687**
	Sig. (2-tailed)	.001	.208		.055	.000
	N	30	30	30	30	30
X3.4	Pearson Correlation	.348	.399*	.354	1	.803**
	Sig. (2-tailed)	.060	.029	.055		.000
	N	30	30	30	30	30
TOTAL_X3	Pearson Correlation	.773**	.698**	.687**	.803**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.693	.740	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X3.1	10.13	4.809	.614	.539	.566
X3.2	10.63	5.206	.515	.412	.623
X3.3	10.10	5.128	.481	.381	.633
X3.4	11.63	3.344	.456	.230	.722

Variabel Keputusan Pembelian

Correlations

		Y.1	Y.2	Y.3	Y.4	TOTAL_Y
Y.1	Pearson Correlation	1	.780**	.689**	.381*	.862**
	Sig. (2-tailed)		.000	.000	.038	.000
	N	30	30	30	30	30
Y.2	Pearson Correlation	.780**	1	.605**	.429*	.878**
	Sig. (2-tailed)	.000		.000	.018	.000
	N	30	30	30	30	30
Y.3	Pearson Correlation	.689**	.605**	1	.446*	.821**
	Sig. (2-tailed)	.000	.000		.013	.000
	N	30	30	30	30	30
Y.4	Pearson Correlation	.381*	.429*	.446*	1	.700**
	Sig. (2-tailed)	.038	.018	.013		.000
	N	30	30	30	30	30
TOTAL_Y	Pearson Correlation	.862**	.878**	.821**	.700**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.823	.833	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Y.1	10.30	6.010	.763	.683	.736
Y.2	10.77	4.737	.728	.632	.743
Y.3	10.20	6.097	.693	.518	.761
Y.4	10.13	6.395	.471	.240	.856

LAMPIRAN 4

Data 100 Responden

Citra Merek (X1)

No Responden	Butir Pernyataan					Total X1
	X1.1	X1.2	X1.3	X1.4	X1.5	
1	5	4	4	4	4	21
2	5	4	4	4	4	21
3	4	4	3	4	3	18
4	4	3	3	3	3	16
5	4	4	4	4	3	19
6	4	4	4	4	4	20
7	5	5	5	5	5	25
8	5	4	4	5	5	23
9	4	2	3	3	3	15
10	5	3	4	3	4	19
11	4	3	4	4	3	18
12	5	4	4	3	3	19
13	4	4	4	4	4	20
14	4	4	4	4	4	20
15	4	3	3	4	3	17
16	5	4	4	3	3	19
17	5	4	4	4	3	20
18	5	3	4	4	3	19
19	4	4	4	4	3	19
20	5	3	4	3	2	17
21	4	4	3	4	4	19
22	4	3	4	3	4	18
23	4	4	3	4	3	18
24	5	4	4	4	3	20
25	3	4	4	4	3	18
26	5	3	3	3	3	17
27	5	3	4	3	2	17
28	5	5	5	5	3	23
29	3	5	4	4	3	19
30	5	4	4	5	5	23
31	3	2	4	3	4	16
32	3	3	3	3	3	15
33	2	1	3	4	2	12
34	4	4	4	4	4	20
35	5	5	4	4	4	22
36	3	1	5	5	5	19
37	4	2	4	2	3	15
38	4	3	3	3	3	16
39	4	4	4	5	4	21

40	5	3	4	4	3	19
41	4	4	4	3	4	19
42	5	4	4	4	4	21
43	4	4	4	4	3	19
44	5	4	4	5	4	22
45	5	4	4	3	4	20
46	5	3	3	4	3	18
47	5	5	5	5	5	25
48	5	5	5	5	5	25
49	5	5	5	5	5	25
50	5	4	5	4	4	22
51	4	4	5	4	4	21
52	2	3	3	4	3	15
53	5	3	3	4	3	18
54	5	4	3	3	3	18
55	4	4	5	4	5	22
56	4	4	4	4	4	20
57	3	3	3	3	2	14
58	5	4	4	4	3	20
59	3	5	4	4	3	19
60	5	3	3	4	3	18
61	3	3	3	3	3	15
62	4	3	4	4	3	18
63	4	5	5	4	4	22
64	5	4	4	5	4	22
65	5	4	3	5	4	21
66	5	4	3	4	4	20
67	5	4	3	4	4	20
68	5	4	5	3	5	22
69	5	4	4	3	4	20
70	5	4	4	5	3	21
71	5	4	4	5	3	21
72	5	4	4	3	5	21
73	5	4	4	5	3	21
74	4	4	4	4	5	21
75	4	4	3	4	5	20
76	1	5	5	3	4	18
77	3	2	3	3	2	13
78	5	4	4	4	3	20
79	5	5	4	4	4	22
80	5	4	4	4	3	20
81	4	4	4	4	4	20

82	4	4	4	4	4	20
83	5	5	5	5	5	25
84	5	5	5	5	5	25
85	3	4	3	3	4	17
86	4	4	3	5	4	20
87	4	4	4	4	4	20
88	5	5	4	4	4	22
89	5	4	4	4	4	21
90	5	5	4	4	4	22
91	5	5	4	4	4	22
92	4	4	4	4	4	20
93	5	5	4	3	4	21
94	4	4	3	3	3	17
95	4	4	4	4	4	20
96	5	3	4	4	4	20
97	4	4	4	4	4	20
98	4	3	3	4	3	17
99	4	4	4	5	5	22
100	5	4	5	5	5	24

Kualitas Produk (X2)

No Responden	Butir Pernyataan						TOTAL X2
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	
1	5	5	4	4	4	5	27
2	5	5	4	5	5	5	29
3	4	4	4	4	4	4	24
4	3	3	3	3	4	3	19
5	3	4	4	4	3	4	22
6	4	4	4	4	4	4	24
7	5	5	5	5	5	5	30
8	5	5	5	5	5	4	29
9	4	3	2	3	2	2	16
10	4	2	3	3	3	2	17
11	4	4	4	4	4	3	23
12	4	3	4	4	4	4	23
13	4	4	4	4	4	4	24
14	4	3	4	3	3	4	21
15	3	4	4	3	3	3	20
16	3	4	4	5	4	4	24
17	3	3	4	4	3	4	21
18	3	4	4	3	4	3	21

19	4	4	4	4	4	3	23
20	4	3	4	3	3	4	21
21	4	4	3	4	4	3	22
22	4	4	4	4	4	4	24
23	4	4	4	4	4	4	24
24	4	4	4	4	4	4	24
25	4	4	4	3	4	3	22
26	3	3	3	3	3	3	18
27	4	3	4	3	2	3	19
28	4	4	5	5	5	5	28
29	5	4	4	3	4	4	24
30	5	5	5	4	4	4	27
31	4	3	3	4	4	3	21
32	3	3	3	3	3	3	18
33	3	4	4	4	2	3	20
34	4	4	4	4	4	4	24
35	4	4	4	4	5	4	25
36	5	4	4	4	2	3	22
37	5	3	2	4	4	3	21
38	3	4	3	3	3	3	19
39	4	4	4	4	5	1	22
40	4	3	4	4	3	4	22
41	4	3	4	3	4	4	22
42	4	4	4	4	4	4	24
43	4	3	4	3	3	3	20
44	4	4	4	3	3	4	22
45	4	4	4	3	4	4	23
46	4	4	4	3	4	4	23
47	5	5	5	5	5	5	30
48	5	5	5	5	5	5	30
49	5	5	5	5	5	5	30
50	4	4	4	4	4	4	24
51	4	4	4	4	4	4	24
52	4	4	3	4	3	4	22
53	4	4	4	4	4	4	24
54	4	3	4	4	4	4	23
55	5	4	4	4	3	5	25
56	4	4	5	4	5	4	26
57	3	2	2	3	3	2	15
58	3	4	4	4	4	3	22
59	3	4	4	4	4	5	24
60	4	4	4	4	4	4	24

61	3	3	3	3	3	3	18
62	2	4	4	3	4	3	20
63	3	3	4	4	3	3	20
64	3	5	4	5	4	4	25
65	4	3	5	3	4	4	23
66	4	5	4	4	4	5	26
67	4	4	5	5	3	5	26
68	4	3	5	4	4	5	25
69	4	5	4	4	5	4	26
70	5	4	4	3	5	5	26
71	5	4	4	5	3	5	26
72	4	5	5	4	4	4	26
73	5	3	5	5	4	4	26
74	4	4	4	4	4	3	23
75	5	4	5	3	5	4	26
76	2	4	3	4	4	3	20
77	3	2	2	2	2	2	13
78	4	3	4	4	4	3	22
79	4	3	4	4	4	4	23
80	4	4	4	4	4	4	24
81	4	4	4	4	4	4	24
82	4	4	4	4	4	4	24
83	5	5	5	5	5	5	30
84	5	5	5	5	5	5	30
85	3	4	3	4	3	4	21
86	5	5	4	4	4	5	27
87	4	4	4	4	4	4	24
88	4	4	4	4	4	5	25
89	4	4	4	4	4	4	24
90	4	4	4	4	4	4	24
91	4	3	4	4	4	4	23
92	4	4	4	4	4	4	24
93	4	4	4	5	4	5	26
94	3	3	3	3	3	3	18
95	4	4	4	3	4	3	22
96	4	4	4	3	4	3	22
97	4	4	4	4	4	3	23
98	5	4	5	4	4	4	26
99	4	5	4	4	4	4	25
100	4	4	5	5	5	5	28

Promosi (X3)

Diproduksi oleh: Junaidi (<http://junaidichaniago.wordpress.com>), 2010

No Responden	Butir Pernyataan				TOTAL X3
	X3.1	X3.2	X3.3	X3.4	
1	5	5	5	3	18
2	5	5	5	5	20
3	5	4	5	3	17
4	3	3	3	1	10
5	5	3	5	2	15
6	4	4	4	2	14
7	5	5	5	5	20
8	4	3	4	1	12
9	3	3	3	1	10
10	5	3	5	5	18
11	5	4	3	2	14
12	5	3	5	3	16
13	4	4	4	4	16
14	4	3	4	4	15
15	3	3	4	1	11
16	4	4	4	4	16
17	4	4	4	2	14
18	4	3	4	1	12
19	3	3	3	3	12
20	3	2	5	3	13
21	4	4	4	3	15
22	4	4	4	4	16
23	3	3	3	3	12
24	4	4	4	3	15
25	3	3	3	3	12
26	4	3	3	1	11
27	4	3	4	1	12
28	4	4	3	1	12
29	3	3	5	1	12
30	5	4	5	1	15
31	4	4	3	4	15
32	3	3	3	3	12
33	2	1	2	1	6
34	3	4	3	2	12
35	3	5	4	1	13
36	5	3	4	4	16
37	2	5	5	4	16
38	4	3	4	3	14
39	4	5	5	5	19
40	4	3	4	1	12

41	4	3	3	1	11
42	4	4	4	1	13
43	4	4	4	1	13
44	5	4	4	1	14
45	4	4	4	1	13
46	4	3	4	1	12
47	5	5	5	4	19
48	5	5	5	5	20
49	5	5	5	5	20
50	4	4	4	1	13
51	4	4	4	2	14
52	3	3	4	3	13
53	4	4	4	3	15
54	4	3	4	4	15
55	5	4	5	1	15
56	4	4	4	4	16
57	3	3	3	1	10
58	3	3	3	2	11
59	4	4	3	2	13
60	4	4	4	2	14
61	3	3	3	1	10
62	3	2	1	1	7
63	3	3	4	2	12
64	4	4	4	3	15
65	4	3	5	5	17
66	4	4	4	3	15
67	4	5	4	5	18
68	3	4	3	2	12
69	4	4	3	5	16
70	4	3	5	4	16
71	3	5	4	4	16
72	5	5	5	2	17
73	4	5	3	4	16
74	4	4	4	5	17
75	3	5	3	5	16
76	4	1	3	3	11
77	2	2	2	2	8
78	5	4	4	3	16
79	5	4	5	3	17
80	4	3	5	3	15
81	4	4	4	4	16
82	4	4	4	3	15

83	5	5	5	5	20
84	5	5	5	5	20
85	3	3	4	3	13
86	4	3	5	1	13
87	4	3	4	4	15
88	4	4	5	3	16
89	5	4	5	3	17
90	4	4	4	3	15
91	4	4	4	3	15
92	4	4	4	4	16
93	5	5	5	4	19
94	4	3	4	1	12
95	4	3	4	2	13
96	4	3	4	2	13
97	4	3	4	2	13
98	4	3	4	4	15
99	5	5	5	5	20
100	5	5	5	5	20

Keputusan Pembelian (Y)

No Responden	Butir Pernyataan				TOTAL Y
	Y.1	Y.2	Y.3	Y.4	
1	4	4	5	4	17
2	5	5	5	5	20
3	5	5	5	4	19
4	3	3	3	3	12
5	3	3	3	3	12
6	4	3	4	4	15
7	5	5	5	5	20
8	4	4	5	5	18
9	2	2	2	4	10
10	3	3	4	2	12
11	4	3	3	5	15
12	3	2	4	4	13
13	4	4	4	4	16
14	3	4	3	4	14
15	3	3	3	3	12
16	4	3	3	3	13
17	3	2	3	3	11
18	3	3	3	2	11
19	4	3	4	3	14

20	2	3	4	5	14
21	4	4	4	4	16
22	4	3	4	4	15
23	3	3	3	3	12
24	4	4	4	4	16
25	3	3	3	3	12
26	3	3	3	3	12
27	2	2	3	4	11
28	3	3	2	3	11
29	4	3	3	5	15
30	4	4	4	4	16
31	4	4	3	3	14
32	3	3	3	3	12
33	2	2	3	3	10
34	3	3	4	3	13
35	3	3	4	3	13
36	1	1	4	1	7
37	4	4	5	5	18
38	4	3	4	2	13
39	5	4	4	4	17
40	4	4	3	4	15
41	4	3	4	4	15
42	4	4	4	4	16
43	4	4	4	4	16
44	4	4	4	4	16
45	4	4	4	4	16
46	3	3	4	4	14
47	5	4	5	5	19
48	5	5	5	5	20
49	5	5	5	5	20
50	4	4	4	4	16
51	4	3	3	4	14
52	3	3	4	3	13
53	3	3	4	4	14
54	2	3	4	4	13
55	4	2	4	1	11
56	4	4	5	4	17
57	3	2	3	3	11
58	5	3	3	5	16
59	4	3	4	3	14
60	4	2	3	4	13
61	3	2	2	2	9

62	3	2	3	2	10
63	3	4	5	4	16
64	4	4	4	3	15
65	4	4	3	5	16
66	5	3	4	5	17
67	4	3	5	4	16
68	4	5	5	3	17
69	4	4	5	5	18
70	5	4	5	4	18
71	3	5	4	4	16
72	5	4	4	4	17
73	4	4	4	5	17
74	4	3	4	4	15
75	5	4	4	5	18
76	3	2	3	3	11
77	2	2	2	2	8
78	4	3	5	4	16
79	4	4	4	4	16
80	4	4	4	4	16
81	4	3	4	4	15
82	3	4	4	4	15
83	5	5	5	5	20
84	5	5	5	5	20
85	4	3	3	4	14
86	4	5	4	4	17
87	4	3	4	4	15
88	5	5	4	5	19
89	4	4	4	4	16
90	4	4	4	4	16
91	4	4	4	4	16
92	4	4	4	4	16
93	5	5	5	5	20
94	3	3	3	4	13
95	4	3	4	5	16
96	4	3	4	4	15
97	4	4	4	4	16
98	4	4	4	4	16
99	5	5	5	4	19
100	5	5	5	4	19

LAMPIRAN 5

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	TOTAL_X3, TOTAL_X1, TOTAL_X2 ^b	.	Enter

a. Dependent Variable: TOTAL_Y

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.794 ^a	.631	.620	1.763

a. Predictors: (Constant), Promosi, Citra Merek, Kualitas Produk

b. Dependent Variable: Keputusan Pembelian

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	510.449	3	170.150	54.758	.000 ^b
	Residual	298.301	96	3.107		
	Total	808.750	99			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Promosi, Citra Merek, Kualitas Produk

Coefficients^a

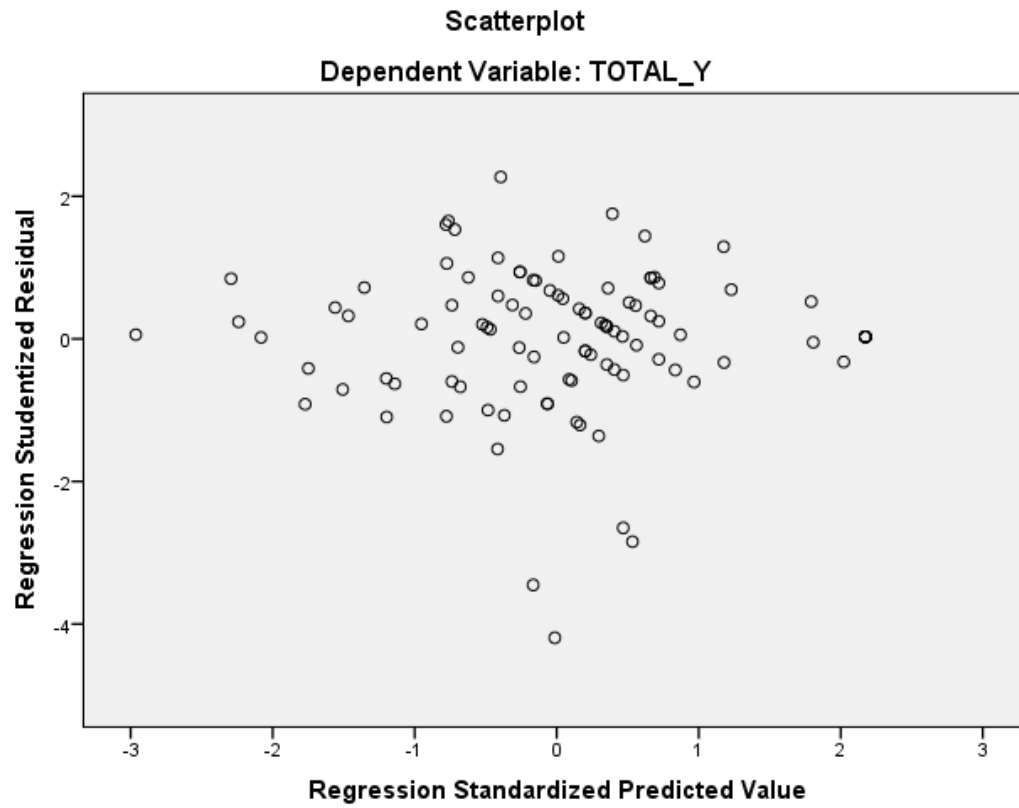
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-.690	1.377		-.501	.617
	Citra Merek	.126	.116	.116	1.087	.280
	Kualitas Produk	.340	.093	.394	3.653	.000
	Promosi	.362	.084	.372	4.302	.000

a. Dependent Variable: Keputusan Pembelian

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	7.89	19.95	14.85	2.347	100
Std. Predicted Value	-2.964	2.173	.000	1.000	100
Standard Error of Predicted Value	.193	.815	.356	.124	100
Adjusted Predicted Value	7.88	19.95	14.84	2.353	100
Residual	-7.818	4.075	.000	1.858	100
Std. Residual	-4.144	2.161	.000	.985	100
Stud. Residual	-4.194	2.270	.002	1.005	100
Deleted Residual	-8.005	4.497	.006	1.937	100
Stud. Deleted Residual	-4.616	2.321	-.006	1.039	100
Mahal. Distance	.047	17.513	2.970	3.099	100
Cook's Distance	.000	.215	.011	.029	100
Centered Leverage Value	.000	.177	.030	.031	100

a. Dependent Variable: TOTAL_Y



LAMPIRAN 6

TABEL r

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541

LAMPIRAN 7

Titik Persentase Distribusi t (df = 1 – 40)

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.30884
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103

28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563
38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688

Catatan: Probabilitas yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

Titik Persentase Distribusi t (df = 41 – 80)

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
41	0.68052	1.30254	1.68288	2.01954	2.42080	2.70118	3.30127
42	0.68038	1.30204	1.68195	2.01808	2.41847	2.69807	3.29595
43	0.68024	1.30155	1.68107	2.01669	2.41625	2.69510	3.29089
44	0.68011	1.30109	1.68023	2.01537	2.41413	2.69228	3.28607
45	0.67998	1.30065	1.67943	2.01410	2.41212	2.68959	3.28148
46	0.67986	1.30023	1.67866	2.01290	2.41019	2.68701	3.27710
47	0.67975	1.29982	1.67793	2.01174	2.40835	2.68456	3.27291
48	0.67964	1.29944	1.67722	2.01063	2.40658	2.68220	3.26891
49	0.67953	1.29907	1.67655	2.00958	2.40489	2.67995	3.26508
50	0.67943	1.29871	1.67591	2.00856	2.40327	2.67779	3.26141
51	0.67933	1.29837	1.67528	2.00758	2.40172	2.67572	3.25789
52	0.67924	1.29805	1.67469	2.00665	2.40022	2.67373	3.25451
53	0.67915	1.29773	1.67412	2.00575	2.39879	2.67182	3.25127
54	0.67906	1.29743	1.67356	2.00488	2.39741	2.66998	3.24815
55	0.67898	1.29713	1.67303	2.00404	2.39608	2.66822	3.24515
56	0.67890	1.29685	1.67252	2.00324	2.39480	2.66651	3.24226
57	0.67882	1.29658	1.67203	2.00247	2.39357	2.66487	3.23948
58	0.67874	1.29632	1.67155	2.00172	2.39238	2.66329	3.23680
59	0.67867	1.29607	1.67109	2.00100	2.39123	2.66176	3.23421
60	0.67860	1.29582	1.67065	2.00030	2.39012	2.66028	3.23171
61	0.67853	1.29558	1.67022	1.99962	2.38905	2.65886	3.22930
62	0.67847	1.29536	1.66980	1.99897	2.38801	2.65748	3.22696
63	0.67840	1.29513	1.66940	1.99834	2.38701	2.65615	3.22471
64	0.67834	1.29492	1.66901	1.99773	2.38604	2.65485	3.22253
65	0.67828	1.29471	1.66864	1.99714	2.38510	2.65360	3.22041
66	0.67823	1.29451	1.66827	1.99656	2.38419	2.65239	3.21837
67	0.67817	1.29432	1.66792	1.99601	2.38330	2.65122	3.21639
68	0.67811	1.29413	1.66757	1.99547	2.38245	2.65008	3.21446
69	0.67806	1.29394	1.66724	1.99495	2.38161	2.64898	3.21260
70	0.67801	1.29376	1.66691	1.99444	2.38081	2.64790	3.21079
71	0.67796	1.29359	1.66660	1.99394	2.38002	2.64686	3.20903
72	0.67791	1.29342	1.66629	1.99346	2.37926	2.64585	3.20733
73	0.67787	1.29326	1.66600	1.99300	2.37852	2.64487	3.20567

74	0.67782	1.29310	1.66571	1.99254	2.37780	2.64391	3.20406
75	0.67778	1.29294	1.66543	1.99210	2.37710	2.64298	3.20249
76	0.67773	1.29279	1.66515	1.99167	2.37642	2.64208	3.20096
77	0.67769	1.29264	1.66488	1.99125	2.37576	2.64120	3.19948
78	0.67765	1.29250	1.66462	1.99085	2.37511	2.64034	3.19804
79	0.67761	1.29236	1.66437	1.99045	2.37448	2.63950	3.19663
80	0.67757	1.29222	1.66412	1.99006	2.37387	2.63869	3.19526

Catatan: Probabilitas yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

Titik Persentase Distribusi t (df = 81 –120)

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460

113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Catatan: Probabilitas yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

LAMPIRAN 8

Titik Persentase Distribusi F untuk Probabilitas = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	161	199	216	225	230	234	237	239	241	242	243	244	245	245
2	18.51	19.00	19.16	19.25	19.30	19.33	19.35	19.37	19.38	19.40	19.40	19.41	19.42	19.42
3	10.13	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79	8.76	8.74	8.73	8.71
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96	5.94	5.91	5.89	5.87
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74	4.70	4.68	4.66	4.64
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06	4.03	4.00	3.98	3.96
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64	3.60	3.57	3.55	3.53
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35	3.31	3.28	3.26	3.24
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14	3.10	3.07	3.05	3.03
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98	2.94	2.91	2.89	2.86
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85	2.82	2.79	2.76	2.74
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75	2.72	2.69	2.66	2.64
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67	2.63	2.60	2.58	2.55
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60	2.57	2.53	2.51	2.48
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54	2.51	2.48	2.45	2.42
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49	2.46	2.42	2.40	2.37
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45	2.41	2.38	2.35	2.33
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41	2.37	2.34	2.31	2.29
19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38	2.34	2.31	2.28	2.26
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35	2.31	2.28	2.25	2.22
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32	2.28	2.25	2.22	2.20
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30	2.26	2.23	2.20	2.17
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27	2.24	2.20	2.18	2.15
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25	2.22	2.18	2.15	2.13
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24	2.20	2.16	2.14	2.11
26	4.23	3.37	2.98	2.74	2.59	2.47	2.39	2.32	2.27	2.22	2.18	2.15	2.12	2.09
27	4.21	3.35	2.96	2.73	2.57	2.46	2.37	2.31	2.25	2.20	2.17	2.13	2.10	2.08
28	4.20	3.34	2.95	2.71	2.56	2.45	2.36	2.29	2.24	2.19	2.15	2.12	2.09	2.06
29	4.18	3.33	2.93	2.70	2.55	2.43	2.35	2.28	2.22	2.18	2.14	2.10	2.08	2.05
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16	2.13	2.09	2.06	2.04
31	4.16	3.30	2.91	2.68	2.52	2.41	2.32	2.25	2.20	2.15	2.11	2.08	2.05	2.03
32	4.15	3.29	2.90	2.67	2.51	2.40	2.31	2.24	2.19	2.14	2.10	2.07	2.04	2.01
33	4.14	3.28	2.89	2.66	2.50	2.39	2.30	2.23	2.18	2.13	2.09	2.06	2.03	2.00
34	4.13	3.28	2.88	2.65	2.49	2.38	2.29	2.23	2.17	2.12	2.08	2.05	2.02	1.99
35	4.12	3.27	2.87	2.64	2.49	2.37	2.29	2.22	2.16	2.11	2.07	2.04	2.01	1.99
36	4.11	3.26	2.87	2.63	2.48	2.36	2.28	2.21	2.15	2.11	2.07	2.03	2.00	1.98
37	4.11	3.25	2.86	2.63	2.47	2.36	2.27	2.20	2.14	2.10	2.06	2.02	2.00	1.97
38	4.10	3.24	2.85	2.62	2.46	2.35	2.26	2.19	2.14	2.09	2.05	2.02	1.99	1.96
39	4.09	3.24	2.85	2.61	2.46	2.34	2.26	2.19	2.13	2.08	2.04	2.01	1.98	1.95
40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08	2.04	2.00	1.97	1.95
41	4.08	3.23	2.83	2.60	2.44	2.33	2.24	2.17	2.12	2.07	2.03	2.00	1.97	1.94
42	4.07	3.22	2.83	2.59	2.44	2.32	2.24	2.17	2.11	2.06	2.03	1.99	1.96	1.94

43	4.07	3.21	2.82	2.59	2.43	2.32	2.23	2.16	2.11	2.06	2.02	1.99	1.96	1.93
44	4.06	3.21	2.82	2.58	2.43	2.31	2.23	2.16	2.10	2.05	2.01	1.98	1.95	1.92
45	4.06	3.20	2.81	2.58	2.42	2.31	2.22	2.15	2.10	2.05	2.01	1.97	1.94	1.92

Titik Persentase Distribusi F untuk Probabilitas = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
46	4.05	3.20	2.81	2.57	2.42	2.30	2.22	2.15	2.09	2.04	2.00	1.97	1.94	1.91	1.89
47	4.05	3.20	2.80	2.57	2.41	2.30	2.21	2.14	2.09	2.04	2.00	1.96	1.93	1.91	1.88
48	4.04	3.19	2.80	2.57	2.41	2.29	2.21	2.14	2.08	2.03	1.99	1.96	1.93	1.90	1.88
49	4.04	3.19	2.79	2.56	2.40	2.29	2.20	2.13	2.08	2.03	1.99	1.96	1.93	1.90	1.88
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.07	2.03	1.99	1.95	1.92	1.89	1.87
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.07	2.02	1.98	1.95	1.92	1.89	1.87
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.12	2.07	2.02	1.98	1.94	1.91	1.89	1.86
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
54	4.02	3.17	2.78	2.54	2.39	2.27	2.18	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.06	2.01	1.97	1.93	1.90	1.88	1.85
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
58	4.01	3.16	2.76	2.53	2.37	2.26	2.17	2.10	2.05	2.00	1.96	1.92	1.89	1.87	1.84
59	4.00	3.15	2.76	2.53	2.37	2.26	2.17	2.10	2.04	2.00	1.96	1.92	1.89	1.86	1.84
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99	1.95	1.92	1.89	1.86	1.84
61	4.00	3.15	2.76	2.52	2.37	2.25	2.16	2.09	2.04	1.99	1.95	1.91	1.88	1.86	1.83
62	4.00	3.15	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.99	1.95	1.91	1.88	1.85	1.83
63	3.99	3.14	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
64	3.99	3.14	2.75	2.52	2.36	2.24	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
65	3.99	3.14	2.75	2.51	2.36	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.85	1.82
66	3.99	3.14	2.74	2.51	2.35	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.84	1.82
67	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.98	1.93	1.90	1.87	1.84	1.82
68	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.97	1.93	1.90	1.87	1.84	1.82
69	3.98	3.13	2.74	2.50	2.35	2.23	2.15	2.08	2.02	1.97	1.93	1.90	1.86	1.84	1.81
70	3.98	3.13	2.74	2.50	2.35	2.23	2.14	2.07	2.02	1.97	1.93	1.89	1.86	1.84	1.81
71	3.98	3.13	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.97	1.93	1.89	1.86	1.83	1.81
72	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
73	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
74	3.97	3.12	2.73	2.50	2.34	2.22	2.14	2.07	2.01	1.96	1.92	1.89	1.85	1.83	1.80
75	3.97	3.12	2.73	2.49	2.34	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.83	1.80
76	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.82	1.80
77	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.96	1.92	1.88	1.85	1.82	1.80
78	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.80

79	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.79
80	3.96	3.11	2.72	2.49	2.33	2.21	2.13	2.06	2.00	1.95	1.91	1.88	1.84	1.82	1.79
81	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.82	1.79
82	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.81	1.79
83	3.96	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.91	1.87	1.84	1.81	1.79
84	3.95	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.90	1.87	1.84	1.81	1.79
85	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.79
86	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.78
87	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.87	1.83	1.81	1.78
88	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.86	1.83	1.81	1.78
89	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94	1.90	1.86	1.83	1.80	1.78
90	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94	1.90	1.86	1.83	1.80	1.78

Titik Persentase Distribusi F untuk Probabilitas = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.90	1.86	1.83	1.80	1.78
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.89	1.86	1.83	1.80	1.78
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.78
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.77
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.82	1.80	1.77
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93	1.89	1.85	1.82	1.79	1.77
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93	1.88	1.85	1.82	1.79	1.77
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.77
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.81	1.79	1.76
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.78	1.76
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76

111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92	1.88	1.84	1.81	1.78	1.76
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92	1.87	1.84	1.81	1.78	1.76
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
121	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
122	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
123	3.92	3.07	2.68	2.45	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
124	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
125	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
126	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.87	1.83	1.80	1.77	1.75
127	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
128	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
129	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
130	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
131	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
132	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
133	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
134	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
135	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.77	1.74